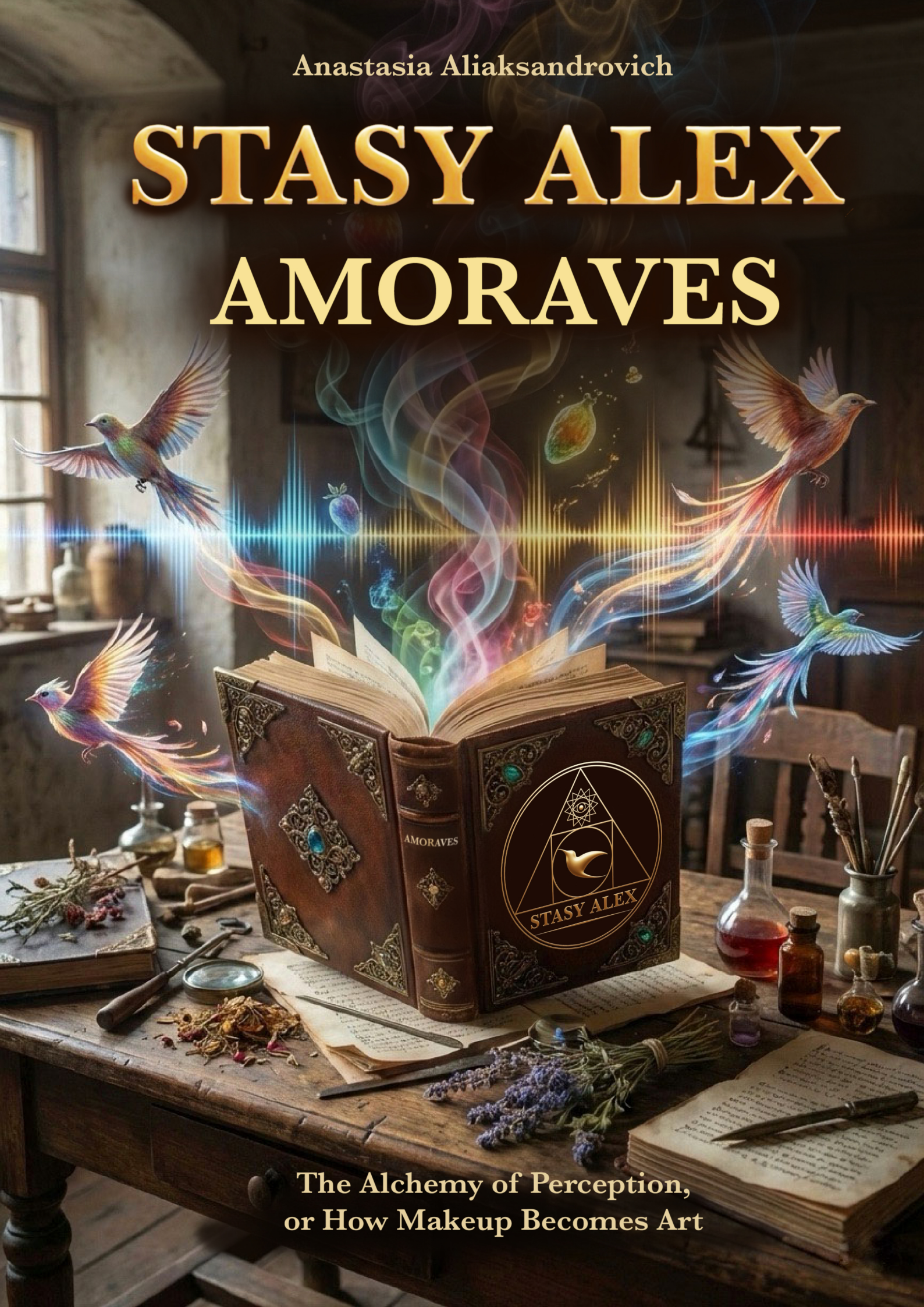
Anastasia Aliaksandrovich

STASY ALEX AMORAVES



The Alchemy of Perception, or How Makeup Becomes Art

AMORAVES: WHEN COSMETICS BECOMES ART

Welcome to a world where the boundary between art and beauty dissolves. Where every bottle is not merely a container for cream, but a vessel for philosophy. Where color finds its voice, and texture becomes poetry.

What is art-cosmetics?

If mass-market is pop music, and luxury is big-budget cinema, then art-cosmetics is an author's exhibition in the format of the beauty industry. It is created not for everyone, but for those who seek not just a product, but an experience. Not concealment, but revelation.

Here, the price is determined not by the marketing budget, but by the cost of the unique composition of ingredients, the depth of the concept, and the courage of the creator who follows not trends, but their own vision.

STASY ALEX | AMORAVES: A UNIVERSE IN TWELVE DIMENSIONS

The AMORAVES collection (Latin: *AMOR* — LOVE and *AVES* — BIRDS) is the quintessence of art-cosmetics. It is not a set of products, but a complete universe, born from a dialogue between the artist and the fundamental principles of existence.

A philosophy you can apply to your skin

At its core lies the world of the twelve Chromanthes: sister-principles who rule the visible harmony of the universe. These are not merely elements (*Celestia* — Air, *Montelia* — Earth, *Mareliss* — Water, *Flayra* — Fire), but archetypes embodied in color and texture:

· *Heliona* (Day) and *Nocturna* (Night) — the breath of light and mystery
· *Eclipsida* (Contrast) and *Velaria* (Nuance) — the two poles of perception
· *Pomelia* (Abundance) and *Iridel* (Change) — the heartbeat of life

Each product is a translation from the language of these principles into the language of cosmetics.

The product as an artifact

In AMORAVES, you will not find "goods." Here, there are artifacts:
· Skincare that prepares you for creation — two-step *ONTOLOGICAL REVEAL* wipes, the two-phase *CLEANING DEW* elixir, the *REVIVING DEW* toner-serum
· Textures that transform perception — foundations with different philosophies: *AQUABLOOM* (Mareliss) for hydration, *ECLIPSE* (Eclipsida) for a matte finish, modular *AURORA TOUCH* (Heliona)
· Color that tells a story — 60 *AVIAN PALETTES*, inspired by bird plumage; 12 wooden chests of eyeshadows — entire universes in each
· Tools as an extension of the hand — the *SYMPHONY OF TOUCH* brush collection, with a multitude of shapes and hair types

AUTHORSHIP AS MEDIUMSHIP:
Anastasia Aliaksandrovich and her five-dimensional reality

Behind every bottle, every shade, every texture of Amoraves stands not just a creator. Stands a medium between dimensions. Anastasia Aleksandrovich is not merely a makeup artist with twenty years of experience. She is a synesthete, living in a world where the boundaries between senses are dissolved, and reality appears as a single, multidimensional symphony.

A world structured differently

"*Before you immerse yourself in the story of the chromants of the universe, I want to tell you where they came from. My world is structured differently.*" — These are the opening lines in the book of AMORAVES, where Anastasia shares her world of perception.



For most people, perception is divided into separate channels: sound, color, smell, tactility exist in parallel realities. For Anastasia, reality is a single stream, where:

· Sounds possess color and form — the whistle of the wind becomes a writhing ribbon of silver-gray light, and the clink of glass becomes a flash of a thousand transparent shards
· Smells are color waves — the aroma of fresh bread unfolds as a warm, velvety-beige gradient without clear boundaries
· Emotions give birth to universes — tenderness materializes as a pink mist, trembling as shimmering golden splashes, longing as viscous, dove-grey waves

Not fiction, but an autobiography of perception

It is from this multidimensional perception, from this inner symphony of color, that Amoraves was born.
When the collection speaks of the magic of "Color-Sound" — this is not a poetic metaphor. It is a literal description of the creator's everyday experience. For Anastasia:

1. Vibration = Color — every frequency has its own shade and texture
2. Color = Sound — every pigment resonates with a specific chord
3. Emotion = Landscape — every feeling unfolds as a three-dimensional composition

The Chromanthes became her external translators — beings capable of seeing and creating just as she sees and feels. The twelve sisters are not arbitrary numerology, but a map of her sensory universe.

A Conduit, Not a Creator: The Essence of the Difference

Anastasia's role in Amoraves is fundamentally different from that of an ordinary cosmetics developer. This distinction can be expressed through the following oppositions:

An ordinary creator develops products based on market analysis, whereas Anastasia, as a conduit, translates inner sensory experiences into material form.

An ordinary creator selects ingredients according to their functional properties and efficacy, whereas Anastasia, as a conduit, chooses components by their "sound" and "color vibration," by how they resonate within her multidimensional perception.

An ordinary creator follows trends and the preferences of the mass market, whereas Anastasia, as a conduit, follows the inner symphony, independent of external trends, trusting only her unique sensory experience.

An ordinary creator tests products on focus groups, evaluating objective reactions, whereas Anastasia, as a conduit, tests for resonance — whether the finished product corresponds to the original multidimensional image, the color-sound picture from which it was born in her perception.

A Philosophy Born from the Peculiarities of Perception

Every fairy, every shade, every texture in this universe is her attempt to share a fragment of her inner world with you.

Anastasia's synesthesia defined the key principles of Amoraves:

1. **Wholeness** — products do not exist in isolation; they are part of a single system, just as sensations are in her perception.
2. **Multilayeredness** — textures unfold in stages, much like how, in her perception, sound unfolds into color, and color into form.
3. **Resonance** — not only visual beauty matters, but also the "sound" of the product, its vibrational compatibility.
4. **Translation of the untranslatable** — an attempt to materialize subjective sensory experience, usually accessible only to a synesthete.

AMORAVES AS A PORTAL

The collection became a bridge between two worlds:

· Anastasia's inner world — a five-dimensional reality where everything is interconnected
· The user's outer world — traditional three-dimensional perception

Each product is an invitation: "*Feel the world through my senses. Hear the color. See the sound. Understand that reality can be far richer than it seems.*"

Art as Necessity

For Anastasia, creating Amoraves is not a career choice or a business project. It is an existential necessity. As a synesthete, she constantly lives in a state of perceptual overflow. Art (in this case, the art of cosmetics) becomes a way to channel that inner abundance outward, to share what would otherwise remain locked within her consciousness.

"So the story you are about to read is more than a fairy tale. It is an invitation to my world. A world where magic is real, because reality itself is magic." — says Anastasia in her book.

When you use Amoraves products, you are not just applying makeup. You are touching an alternative way of being. You gain access to a perception where cosmetics are not concealment, but a language with which you can speak of the five-dimensional beauty of an ordinary moment.

Anastasia Aleksandrovich did not create a collection. She opened a portal. And now she holds the door for those ready to see just how boundless the sea of perception is, if one dares to step beyond the limits of ordinary senses.

WHY IS THIS ART?

Because AMORAVES is not about application. It is about co-presence. About a dialogue in which the product does not remain silent but responds — through texture, light, and behavior on the skin.

It is art because here you enter into relationships:

With color that breathes
Like the *LACRIMA* highlighter-prism — it does not shine; it refracts your light. It changes character with the lighting, like a living being responding to the surrounding world.

With texture that remembers
The powders from *VELARIA* and *NOCTURNA* are not powder; they are air that has become velvet. They do not mask the skin — they enter into a quiet agreement with it: to emphasize, to smooth, to envelop. They live on the skin, not lie upon it.

With form that is free
GALE EMBRACE is not a fixing gel. It is wind in miniature. It does not freeze brows in a static mask — it lets them move, preserving a groomed nonchalance, as if they have just been brushed by a bird's flight.

With a composition that sounds
SILVA ELIXIR is not a makeup base. It is self-care in a bottle. It opens the door to yourself at the very first touch of the packaging, where tactile sensations evoke an inner thrill, and the serum's

composition delivers a deep and multifaceted effect on the skin. This is not just cosmetics. This is a ritual of returning to yourself, to your roots.

With a story you can touch
Each eyeshadow palette is not merely a set of shades. It is a bird's color autobiography, frozen in pigments. By applying them, you are not coloring your eyelids — you are turning the pages of a journey that a feathered creature has taken through the elements.

With your own multidimensionality
Here, you meet not a product, but yourself in another dimension. That part of your perception capable of hearing color and seeing sound. Your inner Chromanthe, who has been waiting for this dialogue.

AMORAVES was not created for those seeking status.
It was created for those seeking a language.

A language for feelings that have no words.
For beauty that cannot be confined by trends.
For that part of you that is tired of mass-production and longs not for consumption, but for co-creation.

This is cosmetics that does not ask: "*How do you want to look?*"
It asks: "*Who do you want to be in this moment?*"

It offers you a palette, a brush, and an entire universe of twelve principles with which to answer.
Your brush is already in your hand.
The twelve sisters are not waiting to dictate rules to you.
They are waiting to whisper the shade of your mood into your ear.
To turn your doubt into a bold stroke.
Your tenderness into a luminous chord.
Your strength into an impeccable line.

Color will find its voice.
Sound will become visible.
And you will understand that makeup is not about what is applied to the face.
It is about what is revealed from within.

Welcome to a world where cosmetics ceases to be a means.
And becomes a testimony.
A testimony that art lives not only in museums.
It lives in every choice you make.
In every brushstroke.
In every shade you decide to call to life.

BEFORE COLOR SPEAKS

Every great work of art begins in silence. In that moment when a blank canvas meets the artist's intention. But a face is not an inanimate surface. It is a living parchment, already inscribed with an invisible history — a personal mythology written in light and shadow, in the rhythm of breath, in the quiet radiance of presence.

Before immersing yourself in the world of color, where every shade is a voice and every pigment a narrative, we invite you to pause at this threshold. On the border between the ordinary and the magical.

On these pages, you are allowed a glimpse through the keyhole into the world of AMORAVES. Behind every bottle and palette here lies not just a product, but an entire universe living by its own laws. A color-sounding reality where textures hold memory and formulas carry philosophy.

This section is only the first step. An invitation to see AMORAVES cosmetics not as a tool for application, but as an occasion for co-creation. To turn your reflection into a canvas. Your daily ritual into an act of art, where you are simultaneously the creator and your own most inspired creation. The full depth of the legends, all the voices of the Chromanthes, and the magic of their world await you in the books of AMORAVES — there you will find the keys to the stories that are only beginning here.




STASY ALEX
AMORAVES
CHROMANOTES

CHROMANOTES

Multifunctional Liquid Waterproof Pigments: Elementary Particles of Color



This catalog opens with CHROMANOTES — and this is no coincidence. Within the AMORAVES system, liquid pigments are the primary elements, the building blocks from which the entire diversity of color is born. They are not ready-made images, but the tools for creating them: like notes in music, like letters in an alphabet, they await for you to compose your own symphony from them. With them begins the journey from idea to embodiment, from conception to form.

The great Chromanthes of the Universe share their secrets. CHROMANOTE is an elementary particle of their magic, encased in liquid pigments.

Three States of Color Matter

Each texture is a distinct way of interacting with light and color, a specific role in constructing an image**.**



· **MATTE GLAZE** — the fundamental particles of form. Forty-five matte shades, from pure primary colors to complex natural tones, create a flawless base, crisp lines, and intense accents. By mixing them together, you gain full control over color: lighten, darken, mute, shift the temperature. This is your color laboratory.

· **GLEAM GLAZE** — particles of interaction. Fifteen satin shades bridge matte density with pearlescent radiance, giving birth to complex, multidimensional transitions. They are neither matte nor shiny — they live on the boundary, uniting contrasts into a harmonious whole.


STASY ALEX
AMORAVES
CHROMANOTES

· **LUMI GLAZE** — free particles of light. Fifteen pearlescent shades, from soft luminosity to expressive iridescence, transform any surface into a source of radiance. This is pure energy captured in pigment.
LUMI GLAZE is the alchemy of perception. It is the ability to work not with paint, but with the very physics of beauty — where light becomes material, and makeup becomes a multifaceted, living work of art.

Application: The pigments are applied with a brush, set instantly, and do not fade throughout the day. They can be mixed on a palette to create new shades, diluted for translucent finishes, or layered for maximum intensity. CHROMANOTES are multifunctional pigments that can be used at various stages of makeup: correction, eyeshadow base, liner for graphic wings, kajal, blush, lip color, or as an adjuster to create unique shades of foundation, concealer, and much more.

For whom: For makeup artists who think as artists and want to control color at the level of primary elements. For everyone ready not merely to choose ready-made shades, but to create them — and, with them, to create their own universes.

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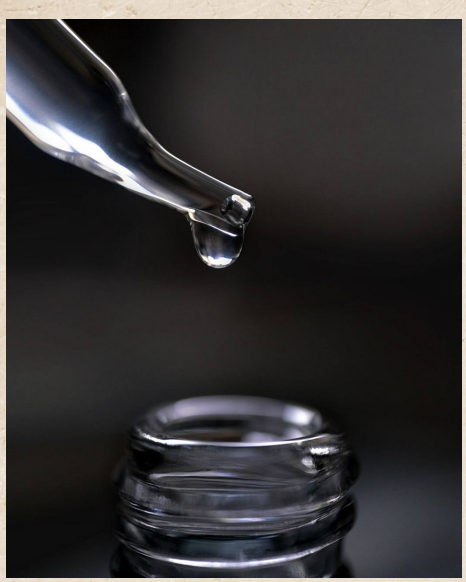
STASY ALEX
AMORAVES
MIRACLE
MIXING LIQUID
30 ml. / 1 fl. oz.
ARS TRANSMUTATIONIS
COSMETICAE
MYSTERIA
AMORAVES
MIXING LIQUID

MIRACLE

Liquid Catalyst: A Universal Transformer of Textures and Longevity



Miracle is the key that unlocks the hidden potential of your cosmetic products. A single drop added to eyeshadows, concealer, foundation, or a dried-out product transforms its behavior: it enhances longevity, turns dry textures into liquid ones, and restores original elasticity to cream formulas. Its formula, based on volatile solvents and silicone resin, creates a flexible, waterproof film that does not tighten the skin or alter the finish.

What Miracle does to your products:

· Turns dry shadows and pigments into liquid eyeliner. Mix a small amount of eyeshadow with a drop of Miracle on a palette — you get a waterproof paint for graphic lines that does not crumble and lasts all day.

· **Serves as a thinner for liquid pigments (Matte, Lumi, Gleam Glaze).** Added to pigment, Miracle helps adjust the density of the color without changing its shade.

· **Transforms concealer into waterproof camouflage.** A drop of Miracle mixed with Elysium Cover delivers coverage that does not budge from redness even upon contact with clothing. For the under-eye area, use sparingly and in minimal dosage.

· **Enhances foundation longevity.** The mixture becomes water-resistant. Results depend on the original product.

· **Revives dried-out products.** A few drops into a thickened brow tint or a stiffened cream texture restore their elasticity.

The Law of Immiscible Elements: Miracle is compatible with silicone-based and anhydrous formulas. It should not be mixed with water-based products (for example, with the water phase of Alchemy of Fusion) or applied over oily sparkles — this disrupts the film structure.

Uniqueness: Miracle is not merely a thinner — it is an alchemist's tool that allows you to rethink familiar textures and create custom formulas. Within the AMORAVES system, it serves as a bridge between the worlds of dry pigments, liquid paints, and cream finishes, unlocking endless possibilities for customization.

For whom: For makeup artists striving for absolute control over materials, and for anyone who wants to extend the life of their favorite products, create unique textures, and not depend on ready-made formulas. Miracle is the tool that transforms you from a user into a creator.


AMORAVES AVIAN
NIGHTINGALE SONG
EYESHADOW PALETTE
STASY ALEX
STASY ALEX

AMORAVES AVIAN EYESHADOW PALETTES

Feathered Symphonies: 60 Palettes Decoding the Plumage of Birds



Sixty palettes, sixty birds, sixty color autobiographies. Each palette is a reflection of a single bird's soul, translated into the language of pigment. Here there are no accidental shades — only natural harmony, borrowed from nature itself: in every plumage, flawless color relationships are already embedded, working on the eyelid as impeccably as they do on the wing. You hold in your hands not a ready-made scheme, but a key to understanding how color gives birth to form, movement, and character.

A Bridge Between Human Coloring and the Diversity of the Avian World

Each palette is a bridge. It connects your unique coloring with the infinite variety of shades that exist in bird plumage. Birds have spent centuries selecting colors that work in any light, on any texture, in any environment. These palettes are a way to transfer that same flawless natural logic to your face — preserving your individuality while enriching it with new, previously unimaginable combinations.

A Multitude of Possibilities Within a Single Palette



Five shades, arranged according to a system of sacred color codes, form an alphabet from which you compose your own words. Each shade interacts with the others on the level of color temperature, saturation, and texture, giving rise to dozens of combinations. Matte bases deepen, luminous accents bring to the foreground, and when mixed, tertiary tones emerge that exist in no refill. A single palette can stay with you for weeks without repeating itself.

The Highest Coloristry of Blending Color and Texture

By mixing shades, you master not only application technique but also the very nature of color. How a cool shadow, laid over warm energy, gives birth to a living, complex tone that does not exist in ready-made form. How a satin reflection, meeting a matte base, creates the illusion of volume. You learn to see not ready-made colors, but their potential — and this knowledge stays with you forever, beyond the boundaries of any palette.


STASY ALEX
AMORAVES
2 STEPS ONTOLOGICAL
REVEAL FACE PEELS
1 step
SAPIETIA
Resurface &
Refine
2 step
LUMINOSA
Renew &
Shield Infusion
AMORAVES
2 STEPS ONTOLOGICAL
REVEAL FACE PEELS
AMORAVES
2 STEPS ONTOLOGICAL
REVEAL FACE PEELS
1 wtp
SAPIETIA
Resurface & Refine

ONTOLOGICAL REVEAL

Two-Step Ritual of Cleansing and Skin Preparation



Ontological Reveal are individual two-step wipes in sealed flow-packs that first gently free the skin from dead cells, then infuse it with moisture and restore the barrier. The ritual takes one minute and replaces toner, serum, and primer — ideal for express preparation before makeup or as a daily skincare routine.

Key Actives:
· **Step 1 (Sapientia)** — PHA, AHA, and cellulose: gently exfoliate, smooth out texture, and cleanse pores without irritation.
· **Step 2 (Luminosa)** — niacinamide, squalane, panthenol, hyaluronic acid, betaine, allantoin, bisabolol: hydrate, soothe, strengthen the barrier, and create a delicate breathable film — an invisible base for makeup.

Effect: The skin becomes smooth, nourished, radiant, and fully prepared for foundation application. The individual packet format preserves the freshness of the actives and ensures hygiene.



For whom: For all skin types, especially for those who value a fast, effective, and impeccably clean start to any makeup.

"Strip away the dross of the past, clear the space — and you will see that your true radiance has already been waiting for you in that void, ready to be reflected in the mirror of pure skin." — Aurelia.


STASY ALEX
AMORAVES
CLEANING DEW
bi-phased
makeup remover
+PINK ARNEBIA
+CENTELLA
+PANTHENOL
+HYALURONIC ACID
120 ml./ 4 fl. oz

CLEANING DEW

Two-Phase Elixir for Final Cleansing and Waterproof Makeup Removal



Cleaning Dew is the final chord of your look — a product that gently and carefully dissolves what has held all day: waterproof mascara, long-lasting Chromanotes pigments, dense foundation coverage. Its two-phase formula requires no rubbing, does not irritate the eyes, and leaves the skin clean, hydrated, and soothed — as after a long day concluded with the right ritual.

How it works:
The oil phase, with plant oils, instantly dissolves waterproof textures — mascara, liquid matte and pearlescent pigments, silicone-based foundations. The water phase, enriched with calming extracts and moisturizing components, refreshes, removes signs of fatigue, and restores comfort to the skin. When shaken, the phases merge into a gentle emulsion that leaves no greasy film.

Key ingredients:

· Centella asiatica, bisabolol, and peony root extract — soothe, reduce redness and irritation after makeup removal.
· Hyaluronic acid and panthenol — deeply hydrate and restore the skin, preventing any feeling of tightness.
· Arnebia and perilla extracts — provide antioxidant protection and restore the skin's natural radiance.
· Soapberry extract — a natural cleansing component that gently completes the process without disrupting the skin's balance.

Application: Shake the bottle, apply a few drops to a cotton pad, and gently sweep across the face, eyes, and lips. Waterproof mascara, Chromanotes, and dense textures dissolve effortlessly, leaving the skin clean, fresh, and ready for nighttime care or rest.

Uniqueness: Cleaning Dew is not just a makeup remover. It is a concluding ritual that comfortably removes even the most long-wearing formulas of the AMORAVES collection without leaving a trace. Suitable for sensitive eyes and those who wear contact lenses. Skin after use looks rested — as if the day had been light, and the makeup weightless.


STASY ALEX
AMORAVES
REVIVING DEW
serum toner
+NIACINAMID
+PLANT EXTRACTS
+HYALURONIC ACID
+SILK COLLOID
120 ml / 4 fl. oz

REVIVING DEW

Toner-Serum in a Spray for Instant Hydration and Skin Preparation



Reviving Dew is the connecting link between cleansing and your main skincare routine. A lightweight spray that instantly saturates the skin with moisture, soothes, balances pH, and creates an ideal base for applying serums, oils, and foundation. It can be used alone as an express treatment or throughout the day to refresh makeup.

Key Actives:

· Four forms of hyaluronic acid and tremella extract — multi-level hydration and prolonged moisture retention.
· Niacinamide and magnesium ascorbyl phosphate (vitamin C) — strengthen the barrier, even out skin tone, and gently brighten.
· Extracts of peony, skullcap, coptis, rose, and gardenia — soothe, reduce redness, and protect against free radicals.
· PEG/PPG copolymers and silk colloid — create a delicate breathable film that ensures compatibility with silicone-based textures and prevents pilling.

Effect: The spray settles in a weightless layer, instantly absorbs, and fills the skin with moisture without stickiness. It enhances receptivity to subsequent actives and serves as an ideal conductor for skincare and makeup.

For whom: For all skin types, including oily and sensitive. Indispensable as the first step after cleansing and as a refreshing mist throughout the day.

Within the AMORAVES system: Reviving Dew is the "conductor" of multi-layered rituals — it harmonizes pH, bridges layers, and prevents texture conflict.


STASY ALEX
AMORAVES
SETTING DEW
Long-Lasting
Makeup Fixative
Natural matte-satin finish
Locks makeup
Controls shine
Extends wear
120 ml./ 4 fl. oz

SETTING DEW

Setting Spray with a Natural Matte-Satin Finish



Setting Dew is a finishing spray that completes your makeup and securely locks it in place all day long. It prevents pilling, oxidation, and smudging of foundation, extending wear time to 10–12 hours. At the same time, the spray imparts a natural, living finish to the skin — neither glossy nor overly matte, but matte-satin, like that of healthy, well-cared-for skin.

Key Actives:

· Elastic film-formers — create a veil resistant to moisture and friction, keeping makeup in place throughout the day.
· Silica microspheres — gently mattify, visually smooth pores, and control excess shine without drying out the skin.
· Niacinamide, betaine, and panthenol — hydrate, soothe, and prevent any feeling of tightness.

Effect: The spray settles in a micro-fine invisible layer, dries instantly, and "fuses" all layers of makeup together, preventing them from shifting. The face looks fresh and rested, without excess shine or a mask-like effect.

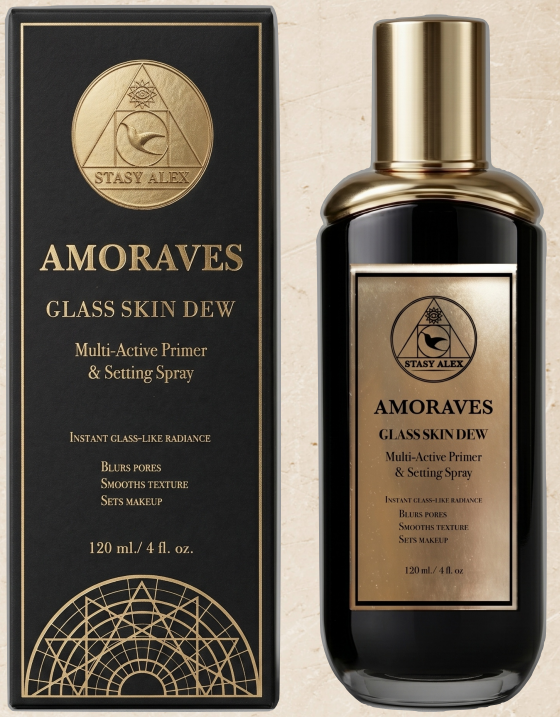
For whom: For those who value makeup longevity and a natural finish. Suitable for normal, combination, and oily skin.


STASY ALEX
AMORAVES
GLASS SKIN DEW
Multi-Active Primer
& Setting Spray
120 ml / 1 fl. oz

GLASS SKIN DEW

Multifunctional Spray-Primer & Setting Spray with a "Glass Skin" Effect

GLASS SKIN DEW is a hybrid product that works simultaneously as a primer — smoothing texture before makeup — and as a finishing setter, imparting a glossy, "glass-like" radiance afterward. Its formula, with silicone resin, elastomer, and optical powders, instantly fills pores, visually smooths imperfections, and creates a perfectly even canvas on which foundation lays flawlessly without sinking into texture.



Key Actives:

· Silicone resin and elastomer — form a glossy, elastic film that evens out micro-texture and visually erases pores.
· Spherical silica and boron nitride — create a soft-focus effect, gently diffuse light, and impart a silky radiance to the skin without visible shimmer.
· Panthenol, centella asiatica, and allantoin — soothe and hydrate, preventing any feeling of tightness.

Effect: The spray settles as a weightless mist, forming a smooth, "polished" surface on the skin within seconds. As a primer — it prevents foundation from sinking in and extends its wear. As a setter — it "fuses" all layers of makeup together, giving the face a luxurious, well-groomed appearance without greasy shine.

Finish: Glossy, "wet glass" with a dewy effect — the skin looks plump, radiant, and impeccably smooth.

For whom: For those who strive for the "glass skin" effect, want to visually smooth pores and imperfections, yet cannot tolerate alcohol-based setters. Suitable for dry, normal, and mature skin.

Within the AMORAVES system: GLASS SKIN DEW is the link between skincare and makeup — transforming skin preparation and foundation setting into a single ritual of creating the perfect surface.


STASY ALEX
AMORAVES
ALCHEMY OF FUSION
DEEP CURRENTS
DUO ELIXIR OF
TRANSFORMATION
30 ml./ 1 fl. oz.
STASY ALEX
AMORAVES
ALCHEMY OF FUSION
SILKEN TIDE
DUO ELIXIR OF
TRANSFORMATION
30 ml./ 1 fl. oz.

MARELISS | ALCHEMY OF FUSION

Two-Phase Personalized Skincare System

Alchemy of Fusion is a union of two highly concentrated serums: the water-based Deep Currents and the oil-based Silken Tide. They can be used solo, layered, or mixed together immediately before application to create a fresh emulsion — Tidal Essence — the perfect balance of hydration and nourishment that adapts to your skin's needs in any given moment. This is a tool for creativity: you control the texture, intensity of care, and finish.



DEEP CURRENTS — Water Serum

Deep, multi-level hydration and anti-aging care in a pure water-based formula, free of silicones and oils.

Key Actives:
· Four forms of hyaluronic acid and tremella extract — instant and prolonged moisture replenishment.
· Peptide complex (Argireline, Matrixyl 3000, Syn-Coll) — relaxes expression lines and stimulates collagen synthesis.
· Ceramides NP, AP, EOP in liposomes — restore the lipid barrier.
· Niacinamide (3%), carnosine, ergothioneine, magnesium ascorbyl phosphate — strengthening, antioxidant protection, and brightening.

Effect: The skin becomes firmer, more hydrated, fine lines are visually smoothed, and tone is evened out. Used as a standalone serum or as the first step before the oil phase.



SILKEN TIDE — Oil Serum

A restorative elixir for the lipid barrier — a lightweight, "dry" oil that absorbs instantly without leaving a greasy shine.

Key Actives:
· Squalane (30%) and caprylic/capric triglyceride — bio-identical emollients that restore the barrier.
· Jojoba and grapeseed oils — nourishment and antioxidant protection.
· Ceramides NP, AP, EOP + phytosterols — "cement" the stratum corneum, preventing moisture loss.
· Bisabolol, tocopherol — soothing and protection against oxidation.

Effect: Softens, eliminates flakiness, and restores a healthy radiance to the skin. Ideal as the final step of skincare or paired with the water serum.

TIDAL ESSENCE — Personalized Emulsion

Mix Deep Currents and Silken Tide on your palm or palette — within seconds, a fresh lamellar emulsion is born, with a texture ranging from a lightweight fluid to a rich, nourishing layer (depending on the ratio). It does not create a silicone film but delivers the sensation of "second skin" — smooth, firm, and radiant from within. Use it as a self-sufficient treatment or as the ideal makeup base for dry, dehydrated, and mature skin.

Recommended Ratios:

· **2:1** (more water) — a lightweight hydrating fluid for oily and combination skin, for morning use before makeup.
· **1:1** — a balanced emulsion for normal skin in any season.
· **1:2** (more oil) — rich nourishment for dry and mature skin, for evening care and the cold season.

Alchemy of Fusion is the heart of the AMORAVES skincare system — where each product does not dictate rules, but responds to your needs. The ability to create Tidal Essence immediately before application ensures maximum freshness and efficacy of all actives.

Skin that has passed through all three phases of care acquires the radiance of a sea pearl — hydrated, firm, with an even luminous tone and a delicate velvety texture.

Allow the magic of Mareliss to transform your daily routine into a dance of oceanic elements.


STASY ALEX
SILVA ELIXIR
AMORAVÉS
MULTI-LIFTING
PEPTIDE SERUM
with firming
beauty complex
30 ml. / 1 fl. oz.
STASY ALEX

DRYADEL | SILVA ELIXIR

Peptide Serum-Primer with an Instant Lifting Effect



Silva Elixir is a product at the intersection of intensive skincare and professional makeup preparation. Its formula combines clinically significant concentrations of peptides (Argireline, Matrixyl 3000, Syn-Coll) with silicone elastomers and soft-focus powders to simultaneously firm the skin, smooth micro-relief, and create a velvety, matte canvas for foundation. Silva Elixir works on two levels: as an anti-aging serum — it imparts firmness, reduces expression lines, and strengthens the barrier; as a primer — it visually erases pores, controls sebum, and extends makeup longevity.

Key Actives:
· Acetyl Hexapeptide-8 (Argireline, 4%) — relaxes facial muscles, visibly smoothing crow's feet, frown lines, and forehead wrinkles.
· Palmitoyl Tripeptide-1 + Palmitoyl Tetrapeptide-7 (Matrixyl 3000) — stimulates collagen synthesis, improving skin firmness and density.
· Palmitoyl Tripeptide-5 (Syn-Coll) — boosts collagen production, creating a "plump cushion" effect.
· Niacinamide (4%) — strengthens the lipid barrier, evens out skin tone, and regulates sebum.
· Silicone elastomers and spherical silica — fill in micro-grooves and pores, creating a smooth surface and controlling excess shine.
· Glycerin, betaine, hyaluronic acid, tremella extract — provide deep hydration and prevent tightness.

Effect:
· Instantly: the skin appears visibly smoother, firmer, and pores become less noticeable. Foundation applies more evenly, does not sink in, and lasts significantly longer.
· With regular use: the appearance of expression and static wrinkles diminishes, firmness increases, and tone becomes more uniform.

For whom:
For oily, combination, and mature skin, as well as for anyone seeking a primer with powerful anti-aging action and a soft-focus effect without drying out.

Silva Elixir is an indispensable tool within the AMORAVES system, transforming makeup preparation into a ritual of transformation where skincare and aesthetics work in unison.



"Let Silva Elixir remind you of the power of unhurried growth. True beauty lies not in a bloom plucked for tomorrow, but in the strength of a trunk that grows only stronger, year after year. Nourish your roots. Strengthen your inner ecosystem. And allow radiance to spring forth from the very depths — like a young shoot through the forest floor, inevitable, alive, and truly your own." — Dryadel



SILVA ELIXIR is an invitation to become part of the forest: not to fight against time, but to grow in harmony with it — as a tree grows with the wind.


STASY ALEX
STASY ALEX
IRIS ELIXIR
AMORAVES
MAKEUP
COLOR PRIMER
30 ml / 1 fl. oz.

IRIDEL | IRIS ELIXIR

Color-Correcting Primer Collection for Tonal Harmony

Iris Elixir is a palette of six liquid tonal pigments, created not for masking, but for enriching the natural complexion. Rather than neutralizing unwanted undertones and yielding a flat, grey result, each shade works on the principle of color shifting: it adds the missing note, guiding the skin toward a healthy, living, harmonious tone. This is a makeup artist's tool that allows you to manage color as a painter manages paints on a palette.

Key Actives and Texture:
A lightweight silicone emulsion with a mattifying soft-focus effect. It does not create a heavy layer, does not conflict with foundations, and blends instantly with the skin.

· Niacinamide, hyaluronic acid, tremella — hydrate and strengthen the barrier.
· Peptides and ceramide NP — provide anti-aging action and restore lipid balance.
· Spherical silica — delivers a velvety finish, mattifies, and visually smooths pores.

Effect:
Each shade can be used solo, locally, or mixed with foundation to address specific color challenges without weighing down the coverage.

Just as a bee creates honey by transforming pollen, Iridel, with the help of her winged assistants, turns the pure color of petals into magical pigments capable of deceiving light. Each shade is the soul of a particular flower, encased in a drop. The elixir does not mask imperfections but gently dissolves them in a floral symphony, creating an even, living radiance — as if your skin is illuminated from within by petals.



A blessing from Iridel, Fairy of Refracted Light:

"Remember that perfection is not the absence of hues, but their ideal balance. Do not strive to erase what seems to you a flaw. Instead, invite it into dialogue. Let my elixir become that magical lens through which the deepest gloom turns into velvet shadow, and a faint flush — into the tremulous afterglow of dawn.
May each of your days begin not with an inspection, but with a question: 'What color of my soul wishes to come forth today?' And may Iris Elixir help that inner pigment resonate in full strength, creating harmony not in spite of, but because of, the full diversity of your personal coloring."



Choose your floral code to perfection:



· ***Lilac Petal*** — a light pinkish-lilac. Adds a cool pink note, removing yellowness and dullness. Transforms a tired olive tone into a noble porcelain.



· ***Lemon Daisy*** — a pastel lemon-yellow. Shifts redness, rosacea, and purple under-eye shadows into a warm peach-beige direction, restoring a healthy look to the skin.



· ***Tea-Rose*** — a warm peach-pink. Revives greyish, "tired" skin, softly neutralizes blueness, and imparts a rested, rejuvenated radiance to the face.



· ***Gray Tulip*** — a muted grey-beige. Refines an overly bright pink undertone, making it an elegant powder tone. Calms active redness without flattening the complexion.



· ***Honey Aster*** — a rich honey-apricot. Restores warmth and golden radiance to tan, olive, and sun-kissed skin, solving the problem of greyish under-eye circles.



· ***Cinnamon Orchid*** — a deep terracotta-brown. Imparts richness and vitality to dark skin, removing ashiness. On lighter skin, it can act as a delicate cream sculptor.

For whom:

For makeup artists and those who seek an intelligent approach to working with color, cannot tolerate a mask effect, and wish to achieve an ideal skin tone without heavy coverage. All shades can be mixed with one another, with foundations, and with concealers from the collection, opening up endless possibilities for customization.


STASY ALEX
STASY ALEX
LUCENT ELIXIR
AMORAVES
PURE RADIANCE
MAKEUP VEIL
30 ml./ 1 fl. oz.

HELIONA | LUCENT ELIXIR

Illuminating Filter-Primer with a Pearlescent Radiance Effect



Lucent Elixir is liquid light that optically transforms the skin, instantly bestowing upon it a noble "porcelain" glow. The formula, based on bismuth oxychloride, calamine, and zinc oxide, works as a micro-fine filter: it diffuses light, visually smooths redness and imperfections, and evens out tone without creating a heavy layer. Unlike shimmery highlighters, the radiance of Lucent Elixir is soft, pearlescent, and devoid of visible sparkle. The skin looks rested, filled with light, and impeccably groomed.

Key Features:
· Bismuth oxychloride — creates a signature pearlescent radiance with a soft-focus effect.
· Calamine and zinc oxide — soothe, soften redness, and even out skin tone.
· Aloe and tremella extracts — ensure comfort and hydration.
· Lightweight texture — instantly blends with the skin, leaving no stickiness or greasy shine.



Skin after LUCENT ELIXIR is the embodiment of Heliona's philosophy:

· Complete lightness and a sensation of naturalness
· Gentle evening of tone through light reflection, without heavy coverage
· The effect of well-cared-for skin, rather than a product applied on top
· Radiance that reads as your own

"I do not conceal — I reveal. My elixir is pure light that unlocks the true beauty of your skin. Allow yourself to shine without effort or pretense." — Heliona

Effect:
Lucent Elixir can be used solo as a self-sufficient product for a "clean" radiant-skin effect, as a base under makeup (illuminating through foundation), or



locally — as a soft cream highlighter on the high points of the face.

Four Shades for Different Characters of Radiance:

· ***Clear Light*** — light pearlescent with a pinkish undertone. Ideal for very fair skin, adding a cool, noble highlight and removing yellowness and greyness.
· ***Silken Glow*** — a natural light beige. A versatile option that does not radically alter the tone but delicately "refines" it, making it more even and radiant.
· ***Blissful Ray*** — sunset peach. For skin with a warm undertone or for a light tan effect. Restores warmth and vitality to the face, softening blueness under the eyes.
· ***Core Radiance*** — bronze-gold. For tan and deep skin tones. On lighter skin, it can be used as a liquid bronzer or sculptor.

For whom:
For normal, dry, and mature skin that seeks natural radiance without heaviness. Ideal for those who want to look rested and fresh without resorting to heavy foundation.

Within the AMORAVES system:
Lucent Elixir is a tool for creating "living" light. It works as a standalone product or in combination with foundations and other primers from the collection, enhancing their luminosity and adding dimension.



Difference from the Ethereal Glow shade (Aurora Touch):

· *Lucent Elixir* is a makeup base (or solo product) that illuminates the skin from within without altering the color of your foundation. You apply it before foundation.
· *Ethereal Glow* is the pearlescent shade of the Aurora Touch foundation itself. You mix it with your main shade or use it alone as a radiant finish.

Choose Lucent Elixir if you want to preserve your usual foundation tone but add a glow to it. Choose Ethereal Glow if you want the coverage itself to be luminous. For maximum effect, they can be used together.


STASY ALEX
STASY ALEX
SnowVeil
AMORAVES
SPF 50 PA++++
Pretecting &
Blucring Fluid
30 ml / 1 ll oz.

ECLIPSIDA| SNOWVEIL SPF 50 PA++++

Sunscreen Primer Fluid with a "Snow" Radiance Effect

Eclipsida Snowveil is a multifunctional product that combines powerful UV protection, mattifying skincare, and a unique cool radiance. This lightweight emulsion instantly evens out skin tone, visually smooths pores, and creates a "snow" shimmer effect on the skin — delicate, with not a single visible sparkle. It can be used alone as a self-sufficient treatment, as a makeup base, or as a finishing touch to impart a noble radiance to the face.

Key Actives:
· Zinc Oxide (12%) and modern chemical filters (DHHB, Ethylhexyl Triazone) — provide reliable SPF 50 PA++++ protection without white residue.
· Boron Nitride (4%) — platelet crystals that create a cool "snow" radiance and a soft-focus effect.
· Silica (spherical silicon dioxide) — mattifies, visually smooths pores, and absorbs excess sebum.
· Niacinamide (3%), Zinc PCA, Caffeine — regulate sebum production, soothe, strengthen the barrier, and reduce puffiness.
· Squalane, Betaine, Glycerin, Bisabolol, Allantoin — hydrate, soften, and prevent any feeling of tightness.

Effect:
The fluid settles in a weightless layer, absorbs quickly, and leaves a velvety matte-satin finish with a signature cool radiance. Pores and fine imperfections are optically smoothed, and the complexion appears more even and fresh. Throughout the day, the product controls excess shine and extends makeup longevity.

For whom:
For all skin types, including oily and combination. Ideal as daily protection, a foundation base, and a standalone product for the effect of well-groomed, "porcelain" skin.



Within the AMORAVES system:
Eclipsida Snowveil is the link between skincare and makeup — simultaneously protecting, perfecting texture, and adding the signature cool radiance. Compatible with all foundations and powders in the collection.

"Truth is always dazzling — like snow under the sun in the last moment of an eclipse. Shield yourself with Snowveil, and let your light reveal all that deserves to be seen." — Eclipsida


STASY ALEX
AquaBloom
AMORAVES
MAKEUP
FOUNDATION
30 ml / 1 fl. oz.
STASY ALEX

MARELISS| AQUABLOOM

Hydrating Foundation Elixir with a Living Skin Effect

AquaBloom is not just a foundation — it is the final step of skincare. Its formula is built on a water-in-silicone emulsion with an unprecedentedly high concentration of hydrating and restoring components that work with the skin throughout the day. AquaBloom does not mask — it infuses with moisture, smooths, and restores a healthy, "living" radiance to the face.

Key Actives:

· Algae extract — polysaccharides and amino acids that attract and retain moisture.
· Niacinamide — strengthens the barrier and evens out skin tone.
· Ceramide NP — restores the lipid barrier, preventing moisture loss.
· Hyaluronic acid, betaine, glycerin — create a powerful hydration pool.
· Squalane, shea butter, tocopherol — nourish and soften.
· Tetrapeptide-21 — stimulates collagen synthesis, enhancing skin firmness.

Finish: Natural satin — the skin looks hydrated, smooth, and filled from within, without excess shine or a mask-like effect.

For whom: For dry, dehydrated, mature, and normal skin that craves moisture. Especially suited for dry climates, indoor heating, and cold seasons. Not intended for active mattifying or sebum control.



AquaBloom is an intelligent foundation that completes the skincare ritual, uniting hydration, barrier restoration, and beauty in a single product. The skin looks as though you haven't applied makeup at all — but simply taken impeccable care of it.

"Let each layer of this foundation be like a longed-for sip of pure water for your skin. I give you not coverage, but the chance to feel again like morning dew — fresh, radiant, and filled with life to its very core." — Mareliss


STASY ALEX
AURORA TOUCH
AMORAVES
MAKEUP
FOUNDATION
30 ml / 1 fl. oz.
STASY ALEX
AURORA TOUCH
AMORAVES

HELIONA | AURORA TOUCH

Foundation with Satin Radiance and the Effect of Revelation

Aurora Touch is a foundation created not to conceal the skin, but to reveal its best state. Its formula, with rose water, Rhodiola rosea extract, pearl powder, and a complex of humectants, delivers an even, satin finish that reads as luxurious, well-cared-for skin — not as a layer of makeup.

Key Actives:
· Rose water and Rhodiola rosea extract — tone and saturate with antioxidants.
· Pearl powder — creates a soft, noble radiance without visible shimmer.
· Tranexamic acid, carnosine, alanyl glutamine — brighten the complexion, combat pigmentation, and protect against photoaging.
· Squalane and a humectant complex — ensure comfort, preventing dryness and tightness.

Effect: The foundation settles in a light, breathable layer, evens out the complexion, and imparts a rested, radiant look to the face. The finish is satin, living — like healthy skin after good care.

Special Shades:
· ***Pure Dawn*** — an absolutely white tone that works as an invisible highlighter, brightening features without a single particle of pearl.
· ***Ethereal Glow*** — a pearlescent elixir that adds a warm inner radiance to the skin.

For whom: For normal, combination, and mature skin that seeks natural radiance without a mask-like effect.

Aurora Touch is an intelligent foundation that does not mask, but reveals beauty — creating a light that lives on the skin all day long.



"May each of your days begin not with the question 'How do I look?' but — 'What light do I wish to shine with today?' Allow Aurora Touch to become your own dawn, that magical moment when you decide how the light will fall upon the features of your face — softly diffused or dazzlingly bright. Mix, create, find that one shade in which your skin sings with happiness. And remember: your radiance is not a reflection of the sun in the sky, but the light that is born within and only waits for you to let it out. Allow it to be revealed." — Heliona


STASY ALEX
ECLIPSE
AMORAVES
MAKEUP
FOUNDATION
30 mL / 1 fl. oz.
STASY ALEX

ECLIPSIDA | ECLIPSE

Long-Wear Foundation with Controlled Matte Effect and Skincare

Where AquaBloom offers moisture and Aurora Touch offers light, Eclipse offers discipline. This is a foundation created for skin that demands order: oily, combination, prone to breakouts and unwanted shine. But its philosophy is not about suppression — it is about management. Like a solar eclipse, it does not destroy radiance — it masters it, transforming chaos into clarity, and excess shine into a noble matte-satin smoothness.

Tools of Control:
· Isododecane and silicone resin — form a durable yet flexible framework, resistant to moisture, friction, and time. Armor that is not felt on the skin.
· Niacinamide and Zinc PCA — act as built-in regulators: calming sebaceous activity, evening out skin tone, and restoring the skin's ability to defend itself.
· Capryloyl salicylic acid — works from within, gently unclogging pores and preventing comedones, without irritation or over-drying.
· Centella asiatica and bisabolol — preserve comfort, relieving inflammation and supporting the barrier under conditions of total discipline.

Effect: Eclipse settles in a dense yet breathable layer, sets instantly, and does not change color throughout the day. It creates the effect of visually polished skin, where every line and every texture is subordinated to a unified vision.

Finish: Matte-satin, with a cool soft-focus effect. The skin looks smooth, rested, and flawless — without a mask effect, without dryness, without compromises.

Longevity: Up to 12 hours of control. No oxidation, pilling, or oily shine.

For whom: For those unwilling to choose between comfort and endurance. For oily, combination, and problem-prone skin that demands discipline and lasting comfort. Eclipse is not just a foundation. It is order — the order you establish yourself.



"Do not strive to erase what seems to you a flaw. Instead — create the perfect background for your light. Let my Eclipse become that moment of solemn shadow that makes stars visible. It is not a mask, but the flawless veil of night, beneath which your true radiance gains even greater depth and power. Remember: you are already beautiful. All the rest is merely a play of light and shadow, which I will gladly craft for you. Allow the eclipse to come — and revel in perfection, knowing that beneath it, your constant sun still burns." — Eclipsida


STASY ALEX
ELYSIUM COVER
AMORAVES
Celestial Fusion Concealer
15 mL / 0.5 fl. oz.
STASY ALEX

CELESTIA | ELYSIUM COVER

Skincare Concealer-Serum for the Eye Area



Elysium Cover is a corrector that does not simply mask dark circles and imperfections but works with the root causes of their appearance. The formula combines high coverage and long wear with active skincare: caffeine reduces puffiness, vitamin C brightens pigmentation, and hyaluronic acid hydrates and prevents the emphasizing of fine lines. Soft-focus powders optically smooth texture, creating the effect of smooth, rested skin without heavy coverage.

Key Actives:

· Caffeine — improves microcirculation, reduces puffiness, and brightens dark circles.

· Ascorbyl glucoside (stable vitamin C) — brightens pigmentation and strengthens capillaries.

· Hyaluronic acid and squalane — hydrate, soften, and prevent dryness.

· Niacinamide and bisabolol — strengthen the barrier and soothe the delicate eye area.

· Soft-focus powders (Silica, Polymethylsilsesquioxane) — diffuse light, visually smoothing fine lines and irregularities.

Finish: Matte-satin, natural, seamlessly blending with the skin. Does not require mandatory setting with powder.

Shades: Six tones ranging from sunny yellow to terracotta, created for different color-correcting tasks: neutralizing blueness, greyness, pigmentation, and dark circles on any skin tone.

For whom: For those who want not just to conceal signs of fatigue but to care for the delicate eye area daily — receiving both camouflage and treatment in one product.

Elysium Cover is an intelligent corrector that does not mask, but reveals the natural beauty of your gaze.

"I do not disguise imperfections — I transform them into perfection. As the sun turns grey clouds into radiant skies, my formula turns dark circles into an even, luminous canvas." — Celestia




STASY ALEX
STASY ALEX

VELARIA | POLLEN BLUR

Finishing Loose Powder with a Soft-Focus Effect and Skincare



Pollen Blur is a mattifying powder that does not just set makeup, but perfects skin texture, making it visually smoother and more rested. Its velvety finish does not over-dry, does not create a "floury" effect, and does not alter the foundation's color throughout the day.

Key Actives:

· Spherical silica and polymethylsilsesquioxane — diffuse light, creating a soft-focus effect and visually smoothing pores.
· Fermented rice extract, arbutin, and stable vitamin C — brighten, even out skin tone, and care for the skin.
· Chamomile and calendula extracts — soothe and relieve irritation.
· Ceramide 3 and hyaluronic acid — strengthen the barrier and maintain hydration, preventing tightness.

Effect: The powder instantly absorbs excess sebum, extends the wear of foundation, and imparts a well-groomed, matte-satin appearance to the face without a mask effect. Can be used alone for a "clean skin" effect.

Shades: Twelve shades from translucent to deep — for any skin color.

For whom: For all skin types, including sensitive and mature. Ideal for finishing makeup and controlling shine in the T-zone.



"I dissolve imperfections into harmony. My powder is a veil that, while concealing unevenness, reveals true beauty. May your radiance be as soft as a whisper, and as unbroken as the mist." — Velaria


STASY ALEX
STASY ALEX

HELIONA | MORNING POLLEN

Finishing Loose Powder with a Silken Radiance of Dawn Light



Morning Pollen is a weightless powder, created not for mattifying, but for delicate luminosity. Its single universal shade, with a warm peach-pink undertone, softly illuminates the skin, removes dullness, and imparts a rested, radiant look to the face. Unlike Pollen Blur, it does not control oiliness, but delivers the effect of "clean," well-cared-for skin without visible coverage.

Key Actives:

· Bismuth oxychloride — creates a signature pearlescent-silken radiance without visible sparkle.
· Mica and synthetic fluorphlogopite — enhance light reflection and impart smoothness.
· Chamomile and calendula extracts — soothe and soften, making the powder comfortable even for sensitive skin.
· Glycerin and hydrogenated lecithin — prevent dryness and the feeling of tightness.



Effect: The powder settles as a micro-fine veil, visually evens out the complexion, and adds a noble luminosity to the face — as if after a good night's sleep. Can be used alone or over foundation for setting without over-drying.

For whom: For dry, normal, and mature skin, as well as for those who wish to enhance their natural radiance without resorting to active mattifying.

"I do not conceal. I reveal. My powder is the morning light that does not hide, but gently illuminates, allowing your true beauty to shine with renewed strength. Where there was a dull texture, a radiant smoothness appears. Where there was excess shine — purity and clarity." — Heliona


STASY ALEX
STASY ALEX

NOCTURNA | EVENING POLLEN

Translucent Powder with Adaptive Radiance



Evening Pollen is a loose powder that reveals itself differently depending on the lighting. By day, it remains almost invisible, softly mattifying and evening out the complexion — while by evening, under artificial light, it unveils a subtle, multi-layered shimmer — noble, without visible sparkle. Its single delicate vanilla shade does not overpower the foundation's color, but gently warms and unifies the tone.

Key Actives:

· Mica and spherical silicone powders — create "smart" optics: by day they diffuse light and mattify; by evening they form a multi-layered iridescence.
· Dimethicone — ensures silky glide and even application.
· Mineral pigments (titanium dioxide, iron oxides) — impart a delicate vanilla hue that adapts to the skin's undertone.

Effect: By day, the powder works as a translucent finish, controlling shine and visually smoothing pores without a "floury" effect. By evening, under lamps or candlelight, a soft matte-satin glow emerges, adding dimension and a groomed appearance to the face. Does not emphasize wrinkles or texture.



For whom: For those seeking a versatile powder for both day and evening — who dislike obvious shimmer but want their skin to "play" under artificial light. Suitable for normal, combination, and mature skin.

"I do not add light — I unlock the one that sleeps within. My powder is the silence between sunset and dawn, where every feature grows softer and every virtue shines brighter. Allow the night to tell your story in the language of stars." — Nocturna


AMORAVES

AMORAVES SECRETS

Baked Powder Collection on a Seamless Glow Base



AMORAVES SECRETS is a symphony of light and textures, embodied in baked powders on a talc-free Seamless Glow base. Each refill in its golden compact dish is a standalone tool — yet together, they assemble into wooden acacia palettes, allowing you to create a unique combination of finishes and shades.

The baking technology imparts to the powders a weightless, porous texture that blends seamlessly with the skin — no dusting, no emphasis on texture. Thanks to synthetic mica, boron nitride, spherical silica, and calcium-aluminum borosilicate, a "living" mattification is achieved without chalkiness, along with a soft-focus effect that preserves natural radiance even in matte shades.

Seven Instruments for Creating Your Look:

· ***VELAIR (Fusion Baked Powder)*** — the art of seamless fusion. A translucent powder with a soft satin finish that unites all shades, erases boundaries, and creates the effect of "second skin." Shades: Misty Whisper, Evanescence, Sand Silence.



· ***DIFFUSELLE (Eminence Baked Powder)*** — airy radiance. A lightweight setting powder ranging from matte to satin finishes, infusing the skin with light without weight. Shades: Silken Hush, Ethereal Swan, Biscuit Heaven, Vanilla Clouds, Spring Zephyr, Epiphany.

· ***SCULPTOR (Contouring Baked Powder)*** — the architecture of features. Matte shades for sculpting, creating natural shadow without reddish or greyish undertones. Heart of Stone (cool), Spiced Jasper (warm).


STASY ALEX
AMORAVES
BAKED POWDER REFILL
20 g. net wt. 0,70 oz.

· ***EMBER (Bronzing Baked Powder)*** — sultry radiance. Bronzers with a delicate satin shimmer, bestowing the warmth of a setting sun upon the skin. Shades: Dune Calmness, Lava Flows, Molten Honey.

· ***HELISSE (Highlighting Baked Powder)*** — inner light. Highlighters with a glossy pearlescent radiance — from delicate pearl to pink dawn. Phantom Nacre, Abyssal Ray, White Amber, Inner Dawn.

· ***ROUGEMEL (Blushing Baked Powder)*** — living flush. Blushes with a velvety or soft satin finish, inspired by juicy fruits and blooming petals. Shades: Cozy Thrill, Intimate Repose, Quiet Riddle, Echo of a Touch, Impish Glee.

· ***STELLARA (Splash Lighting Baked Powder)*** — stardust. Powders with discreet shimmer that reveals itself only in side lighting, creating an effect of mysterious, fleeting radiance. Sparkling Gossamer, Firefly Valley.





VELARIA — VELAIR Fusion Baked Powder

The Art of Seamless Fusion, the Mastery of Glazing

Her magic lies not in mattifying, nor in radiance — but in the perfect harmony of half-tones. Her powder is materialized haze, baked under the veil of morning mist. It softly dissolves boundaries, evens out the complexion, and creates the effect of flawlessly airy, gently focused skin. This is the final touch that erases the traces of the brush, leaving only the sensation of a light, veil-like covering.



Her Instrument: VELAIR — Fusion Baked Powder

· ***"Misty Whisper"*** — the powder itself is like a sunset sky, woven with veins of soft orange, beige, and cane-sugar hues. When blended, these tones give birth to a complex neutral beige color that comes alive on the skin thanks to a multi-layered, extraordinarily delicate shimmer. This is not sparkle, but rather a glow — the kind that emerges in thick fog when the rays of the setting sun break through. It evens out the tone, bestowing upon the skin a warm and living radiance.

· ***"Evanescence"*** — in this baked marble, light pink-beige and brown-sand veins intertwine. On the brush, they merge into a "marshmallow truffle" shade — light, beige-rosy, with a subtle, almost ethereal dusting. Its finish is nuanced satin: neither matte nor shiny, but as if polished to a soft velvety sheen. This is the ideal powder for creating the effect of "second skin" — softening texture and imparting to the face the freshness of a newly bloomed flower in the morning haze.

· ***"Sand Silence"*** — its surface is marked with a barely perceptible interweaving of beige-mustard and beige-honey veins. When blended, they yield the purest shade of dry sand — warm, calming, and naturalistic. Its finish is a delicate satin that does not draw attention to itself but works for the perfection of texture. This powder virtuosically evens out the complexion, leaving behind an impeccably smooth, "intelligent" finish that feels like an extension of the skin itself — bestowing upon it the noble, serene radiance of a beach scorched by the midday sun.

VELAIR, from Velaria — is the magic of dissolution and union. It is the chord in the symphony of tone that unites all strokes into a single, flawless, breathing canvas. It is like mountain mist that merges the rugged relief with the celestial radiance into one. As if Velaria took Montelia and Celestia by the hands. This is the art of making virtuosic work invisible — leaving the world only the perfection of the skin itself, muted and ennobled by a light, weightless veil.



CELESTIA — DIFFUSELLE Eminence Baked Powder

The Art of Airy Radiance

Her magic is the very breath of the sky, baked into a lace-like powder. Her instrument does not weigh down or mask, but gently diffuses light, evens out the complexion, and fills the skin with the effect of inner luminosity. This is a celestial veil that conceals imperfections without concealing the skin itself — bestowing upon it a sensation of crystalline purity and the weightlessness of a morning cloud.

Her Instrument: DIFFUSELLE — Eminence Baked Powder

· ***"Silken Hush"*** — the quintessence of refinement. A natural creamy-beige shade with a filigree satin finish. There is not a single spark in it — only pure, impeccably calibrated smoothness, like the surface of a lake on a windless day. It ennobles, creating an even, light-permeated canvas for makeup.

· ***"Ethereal Swan"*** — the lightest powder in the collection, the embodiment of the first ray of sunlight piercing through a cloud. The powder's appearance is visible poetry: curly light-yellow veins on an absolutely white base. It softly and weightlessly — like a light cloud — brightens the complexion, imparting to the face the radiance of the purest mountain air.

· ***"Biscuit Heaven"*** — a matte, airy powder the color of freshly baked biscuit. This warm yellowish shade perfectly evens out the complexion, neutralizing mild redness and bestowing upon the skin an effect of natural, "edible" warmth. It is a cozy sun on a cloudy day, baked into a velvety texture.

· ***"Vanilla Clouds"*** — a flowing matte powder in a delicate cream shade. A universal tool for creating a flawless matte finish. It is like a light haze that softly settles on the skin, erasing the boundaries between foundation and the natural tone, leaving behind a sensation of freshness and purity.

· ***"Spring Zephyr"*** — a matte powder the color of a peach-tree petal, in whose creation one feels the light touch of Velaria. Its warm, translucent shade magically unites blush with the overall skin tone, softly dissolving boundaries. For very fair skin, it can act as the most delicate blush, bestowing upon the cheeks a light, nascent flush — as if from the kiss of a spring breeze.

· ***"Epiphany"*** — this shade is the very radiance of Celestia. At the powder's core lies an elegant interweaving of cream and ivory veins, united by a common light, shimmering satin. It does not merely set makeup, but illuminates the skin with a soft glow — as if light is falling upon it through flowing clouds. This is a finish that transforms simply beautiful skin into radiant skin.

DIFFUSELLE, from Celestia — is more than a powder. It is a breath of high-altitude air, a frozen cloud, and the radiance of serene sky in your hand. This is magic that does not conceal, but transforms — filling every feature with lightness, purity, and light that flows from the very depths of the universe.



MONTELIA - SCULPTOR Contouring Baked Powder

The Art of Montelia — The Play of Light and Shadow, Giving Form to Expression.
Sculpting the relief of mountains, she honed her mastery — and now her magic is embodied in tools for carving perfect features.



Her Instrument: SCULPTOR — Contouring Baked Powder

· ***"Heart of Stone"*** — this shade of cool, matte grey-brown-pink spectrum is the very essence of her dominion. It is the color of natural shadow falling upon mountain slopes at sunset — the color of polished granite and mountain mist. It is ideal for creating a flawless, crisp, and cool sculpture on fair, marble-like skin, and for medium tones, as if hewn from sandstone.

· ***"Spiced Jasper"*** — a warm, sweet shade of muscovado sugar and cinnamon, in which a subtle radiance is captured — like light gliding across a faceted gemstone. This is not merely a contour shade; it is the magic of stone brought to life. It creates not only volume, but also a sensation of warmth emanating from the very depths, along with a soft shimmer reminiscent of crystals growing in her caves. This is a shadow filled with life.

SCULPTOR, from Montelia — is not just a contouring powder. It is a tool for reimagining your own features. It is the opportunity to become a co-author of your appearance, using the language of lines, volumes, and perspective spoken by nature's own architecture. With this instrument, you are not merely applying makeup — you are constructing your own unique geometry, where every line holds meaning and every curve is subordinated to a grand design.



FLAYRA — EMBER Bronzing Baked Powder

The Art of Sultry Radiance

Her magic is not merely a tan — it is the ability to impart to the skin itself the heat of scorching sand and the soft warmth of smoldering embers. Her powders are condensations of sunlight and volcanic energy, baked in the crucible of eternity. They do not color — they transform, filling the face with vitality, passion, and a noble radiance that seems to emanate from the very depths of the earth.



Her Instrument: EMBER — Bronzing Baked Powder

· ***"Dune Calmness"*** — the quintessence of a sultry day. A natural, multi-faceted golden-bronze shade that captures the very breath of the desert. Its complex, very subtle shimmer, created by particles of varying sizes, is not mere sparkle — but countless reflections of sunlight on velvety sand dunes. For fair skin, this is the ideal bronzer, bestowing a rested, sun-kissed look. For deep skin — it is the magic of groomed elegance, a noble radiance that accentuates the natural depth of the complexion.

· ***"Lava Flows"*** — the powder itself is a work of art: its surface, like a volcanic slope, is veined with threads of white gold cutting through a dense brown hue of cinnamon and sandalwood. On the skin, this lava transforms into an even, delicate radiance. A complex color is born — with a brownish-rosy base and a golden iridescence — passion taking refined form, warmth that does not burn, but warms.

· ***"Molten Honey"*** — a generous and sweet gift from Flayra. Its color is warm, dense, and translucent — like liquid honey itself, dripping from sunlit combs. And its finish — gently shimmering, sugary, like crystallized droplets on the surface of oriental sweets. This powder is the embodiment of a warming hearth, not a destructive blaze. It bestows upon the skin a "delicious," appetizing radiance — a sensation of happy well-being and honeyed bliss.

EMBER, from Flayra — is the magic of a solar alchemist. These powders do not merely add color — they breathe life into the skin, forging from the ordinary an image full of passion, energy, and an undying inner fire. With them, your radiance will not be painted on, but alive — emanating from within, as if from the very essence of sunlight itself.



HELIONA — HELISSE Highlighting Baked Powder

The Art of Inner Light

Her magic is not a blinding glare, but the very essence of a clear day, baked into a radiant powder. Heliona does not paint light onto the skin — she awakens it from within, causing features to shine with a soft, even glow, as if reflected from morning dew. Her highlighter is the key to the inner dawn that lives within every being.



Her Instrument: HELISSE — Highlighting Baked Powder

· ***"Phantom Nacre"*** — a radiance captured on the threshold between dream and reality. A glossy, delicate pearl with all the magic of iridescence encoded within. Its particles dance, softly revealing their color — now muted rose, now tender gold — like light playing across the inner surface of a shell. This is not a highlighter, but rather a warm pearlescent glow that envelops the skin in an aura of mysterious, otherworldly beauty.

· ***"Abyssal Ray"*** — radiance born in the very depths of a bright day. This glossy pearl emits the glow of purest, neutral-beige sunlight. There is no pinkishness, no cool cast — only an ideal, universal luminosity capable of mirroring a natural highlight on any skin. It is a ray that has pierced through a column of water to illuminate everything around with an even, clear radiance.

· ***"White Amber"*** — in this shade, Heliona has imprisoned the very warmth of sunset. Its structure is a virtuosic interweaving of the finest particles of white gold with sunset and bronze veins. On the skin, it creates the effect of an enlivening highlighter that does not lie on top, but seems to glow from deep within the skin. It feels as if the sunset sun has been sealed inside, bestowing upon the face a warm, living, flowing radiance.

· ***"Inner Dawn"*** — her most poetic gift. In appearance, the powder resembles white marble with delicate, barely visible veining. Yet the moment it touches the skin, it unfurls as a pure miracle: holographic cool and warm pink particles merge, creating a transparent yet visible glow of pink dawn. This is neither color nor sparkle — it is the very promise of a new morning, the promise of a beginning, frozen in the form of radiance.

HELISSE, from Heliona — is not merely a tool for bold accents. It is a philosophy of light, embodied in powder. It is the ability to see and reveal the inner radiance that exists within everyone. With this instrument, your skin will not reflect light — it will radiate light itself, as if having absorbed and now giving back the soft glow of a long summer day.



POMELIA — ROUGEMEL Blushing Baked Powder

The Art of Living Blush

Her magic is the very quintessence of life — of generosity, of the sweet juice of ripe fruits. Her blushes are not merely color, but the ability to breathe into the skin the energy of a blooming garden, the seductive tenderness of petals, and the succulent freshness of a berry just plucked. This is not pigment on the skin — it is flowering itself, breaking through as the flush of delight and vitality.

Her Instrument: ROUGEMEL — Blushing Baked Powder

· ***"Cozy Thrill"*** — In this blush lives the breath of a home hearth: a dense shade of molten strawberry transforms on the skin into a velvety glow, born from a blend of rose-tinted dreams and amber warmth. The result — a trembling radiance, as if a tiny sun has settled within your chest, warming the skin from the inside with the soft light of sunset happiness.

· ***"Intimate Repose"*** — Baked temptation. This is when time slows its pace, turning into viscous, golden honey. A quiet dizziness arises from your own thoughts, and somewhere on the border between memory and feeling, those very, carefully guarded revelations surface — moments of pure, silent bliss that belong only to you. As if a rare flower is unfurling within, whose petals are woven from light and silence, and whose fragrance is the sweet, intimately familiar feeling of complete and absolute happiness.

· ***"Quiet Riddle"*** — A powder of revelation, in which lives the echo of a kind deed you have forgotten, but that found its recipient. Like a quiet "thank you," it settles on the skin with a tender, satin pink light — as if a flush has risen not from a brush, but from a warm memory. The cloudy light and the sweetness of raspberry meringue at its core bestow a long, berry-like aftertaste — and the sensation that the very invisible fabric of existence is thanking you with a soft radiance.

· ***"Echo of a Touch"*** — Pomelia's most tender gift. A powder that holds, in frozen whisper, the moment of a first touch. Not a color, but a sensation: a soft wave of warm light, born from the alchemy of peony petals, the tenderness of apple-blossom hues, and the sweetness of sunlit molasses. It does not paint — it awakens from within that very shy flush that lingers on the skin after the intimate tremor of the soul.

· ***"Impish Glee"*** — An emotion that cannot be spoken, but can be applied. A daring powder with a taste of the tropics and a hint of spice. On the skin, it awakens to gift you that very pure radiance that makes those around you wonder what the secret is to your glowing, carefree audacity.

ROUGEMEL, from Pomelia — is not just blush. It is a concentrate of joy, health, and nature's generosity. With this instrument, your flush will never look painted on — it will bloom like a garden, ripen like fruit, and shine like life itself, bestowing upon your face an undying sense of happiness and a sweet, fruitful summer.



NOCTURNA — STELLARA Splash Lighting Baked Powder

The Art of the Starry Splash

Unlike the even radiance of Heliona, Nocturna's magic is the poetry of a single moment. Her instrument does not shine — it shimmers. This is not a highlighter, but the silence between stars frozen in powder — a scattering of solitary lights in the velvet abyss of night. Its radiance does not impose itself, but is born only when a gaze falls upon it — only to dissolve again into mystery in the very next instant.



Her Instrument: STELLARA — Splash Lighting Baked Powder

· ***"Sparkling Gossamer"*** — a radiance that shyly hides from daylight. Its shimmer is so transparent and delicate that it becomes visible only at a certain angle, when a ray of light glides across the skin like the moon across the night sky. It does not glare, but creates the effect of myriad tiny droplets suspended on an invisible web. This is not makeup, but a chance miracle caught in a trap: morning dew captured in the nets of night, reimagined as stardust.

· ***"Firefly Valley"*** — here Nocturna encases in powder not merely light, but movement itself. Its translucent shimmer lives its own life: tiny sparks flicker and fade, appear and vanish with every slightest turn of the face. This is not a static glow, but the dance of solitary fireflies in the summer dark — chaotic and enchanting. To apply it is to touch the magic of ephemerality, to capture on your skin the elusive rhythm of the night, where radiance is born and dies in a single breath.

STELLARA, from Nocturna — is not a tool for creating a look. It is a key to another dimension of beauty, where what matters is not brightness, but depth; not obviousness, but allusion. This is magic for those ready to embrace the rules of night: to see true radiance, one must slow down, look closer, and allow the darkness to reveal its treasures. With this instrument, your glow will not be an announcement of yourself, but an intimate secret you choose to share only with the chosen few.

Each powder is available separately, allowing you to assemble your own palette of light and texture.


STASY ALEX

IRIDEL | LACRIMA

Multichrome Highlighter with a Transparent Rainbow Effect

Lacrima is a pressed highlighter built on the same talc-free Seamless Glow base as the baked powders in the collection, adapted for cold-press technology. The multichrome pigment on a transparent base creates on the skin a weightless iridescent veil — shifting from rose-gold to violet-blue — without masking the natural skin tone or creating a heavy-coverage effect.

Key Features:

· Multichrome pigment (Aurora type) — the transparent base does not distort the color shift, ensuring a pure, multidimensional radiance.
· Signature Seamless Glow base (adapted) — synthetic mica, boron nitride, spherical silica, and calcium-aluminum borosilicate guarantee silky glide, soft-focus effect, and no dusting.
· Cold-press technology — preserves all the tactile advantages of the base, rendering the texture weightless and long-wearing.

Finish: A transparent rainbow haze without visible sparkle, shifting hue depending on lighting and movement.

Inspired by the magic of the fairy Iridel and her tears of joy, this is not cosmetics, but philosophy in its purest form. LACRIMA is a prism captured in a velvety powder — a reminder that your inner world is as multifaceted and ever-changing as the play of light in crystal.

What you get:
· An instant transformation of perspective. A soft, flowing radiance that does not simply lie on the skin, but lives on it. With every movement, under every angle of light, LACRIMA reveals new facets: from the delicate pink glow of morning dawn to the lavender-gold reflection of sunset, and the cool pearlescent luminescence of a moonlit lake.

· The art of being many in a single stroke. No longer must you choose between tenderness and audacity, between calm and energy. LACRIMA is all your "selves" in one palette. It accentuates not just one trait, but the entire complexity and richness of your nature.

· Radiance born of emotion. Just as a lacrima is a tear of laughter, delight, or tenderness, so too is this radiance born not from without, but from within. It is the glow of the soul, captured in a web of light and transformed into powder.

LACRIMA is for those who know that true beauty lies not in a single "correct" image, but in the courage to show your different facets. For those unafraid to "crawl under the table" to see the world from a new, magical angle. Apply it to cheekbones, the bridge of the nose, collarbones — and let the world see you in all your multifaceted splendor.





"You know that within you lives not one radiance, but an entire spectrum? The quiet gleam of morning dew and the daring flash of midday sun, the warm gold of sunset and the cool shimmer of distant stars. You are not a single ray, but a whole rainbow woven into one. Yet the world so often asks us to choose just one — to be only reserved or only bright, only tender or only strong. It makes us believe we are merely a flat reflection in a single, prescribed mirror.
I give you Lacrima — not to add sparkle to you.
I give you a liquid prism.
This highlighter is a drop of rainbow, frozen on the tip of my brush. Within it is imprisoned not a color, but the very phenomenon of refraction. Apply it — and watch how your radiance speaks different languages under different angles. In daylight, it may whisper in ashen-rose tones of your tenderness — and in evening light, answer with a daring lilac-gold echo to your inner strength.
It does not want you to settle. It is made for you to remain a mystery even to yourself — to be transparent as crystal in one moment, and deep as a starry night sky in the next. So that your mood finds an instant, vibrant response in the play of light upon your cheekbones.
So do not ask: 'What shade do I want?'
Rather ask: 'Which reflection of myself do I wish to see in this moment?'

Let Lacrima be your ally in this game. Let it remind you that your essence lies in its beautiful elusiveness. That you are not obliged to be constant. That your magic is your ability to be many things, while remaining absolutely yourself.

Refract the light. Play. Marvel.
And remember — the only thing that never changes in you is your infinite capacity to change, shining anew each time." — Iridel


AMORAVES
LIP NECTAR

POMELIA | LIP NECTAR

Glossy Lip Gloss with a Juicy Glass Effect

Lip Nectar is a translucent gloss that delivers a dense, glossy finish to the lips without stickiness or a heavy feel. Its formula, based on polymers, silicones, and nourishing oils, settles in a smooth, radiant layer — does not bleed and remains comfortable for several hours.



Key Actives:
· Balanced polymer-silicone base — creates a "wet glass" effect and holds radiance for up to 4–5 hours.
· Jojoba oil — softens, nourishes, and cares for the lips.
· Panthenol and tocopherol — soothe, hydrate, and protect the delicate skin of the lips.

Effect: The gloss glides on effortlessly during application, sets quickly, and leaves a plump, lacquered finish on the lips. Translucent shades enhance the natural lip color.

Shades Woven from Emotions and Nectar:

· ***Peach Bliss*** — A warm, sunlit tone of ripe peach, bestowing upon the lips a sensation of summer happiness and tenderness. Sweet in taste, with a peach aroma.
· ***Raspberry Reverie*** — A juicy yet delicate raspberry shade that immerses you in a sweet dream of a moonlit orchard. Sweet in taste, with a raspberry aroma.
· ***Grape Enchantment*** — A cool, mysterious pink-grape tone carrying the magic of drawing admiring glances. Sweet in taste, with a grape aroma.



· ***Mint Syrup*** — A universal transparent gloss with a wet-lip effect. Ideal on its own for pure shine, or for layering to amplify the radiance of any lipstick. Sweet in taste, with a vanilla aroma and a minty coolness.

Uniqueness: Thanks to its special base, Lip Nectar does not blur or dissolve the previous layer of liquid lipsticks and pigments (*Matte Glaze, Lumi Glaze, Gleam Glaze*). This allows you to layer gloss over any color while preserving the crispness of the contour and the longevity of your lip makeup.

Amoraves *Lip Nectar* is the key to lips that cannot be forgotten. It is the visible embodiment of generosity, joy, and the succulent beauty that nature bestows upon us.

Allow your lips to tell the sweetest story. Your magic begins with a single touch.


AMORAVES LIP STROKE
Makeup Lip Pencil
1.2 g. net wt. 0.039 oz.
WWW.STASYALEX.COM
STASY ALEX
AMORAVES Lip Stroke

AMORAVES LIP STROKE

Cream Lip Pencil with a Matte Finish

Lip Stroke is a lip pencil that combines the precision of an architectural contour with the comfort of a velvety texture. Its soft cream formula glides on effortlessly, allowing for both a crisp line and a blended fill, while its rich shades remain long-wearing throughout the day.



Key Actives:

· Fractionated coconut oils and Japanese wax — ensure a smooth, gliding application without scratching or any feeling of dryness.
· Silicone resin — locks in pigments, enhancing longevity and preventing feathering.
· Vitamins E and C — protect the formula from oxidation and care for the delicate skin of the lips.

Effect: The pencil delivers intense color with the very first stroke, blends easily within the first seconds, and sets into a long-lasting matte finish. It can be used alone, as a base under gloss or liquid lipstick, as well as for contour correction and accentuation.

Uniqueness: A versatile formula that is safe for use both on the lips and on the eyelids. It does not conflict with other products in the collection and does not blur when layered with glosses and pigments.

For whom: For those who value precision, longevity, and comfort in a single tool — from classic contouring to expressive graphic lip makeup.


STASY ALEX
AMORAVES EYE STROKE
Makeup Eye Pencil
12 g. net wt. 0,039 oz.
WWW.STASYALEX.COM
STASY ALEX
AMORAVES Eye Stroke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AMORA

AMORAVES EYE STROKE

Universal Cream Eye Pencil with a Matte Finish

Eye Stroke is an eye pencil with a soft cream texture, crafted for precise wings, expressive contouring, and seamless blending. Its rich shades deliver full color with the very first stroke, and the formula sets into a long-wearing finish that does not crumble or transfer throughout the day.

Key Actives:
· Fractionated coconut oils and Japanese wax — ensure a smooth, gliding application without scratching or discomfort.
· Silicone resin — locks in pigments, enhancing longevity and preventing smudging.
· Spherical silica — imparts a velvety feel and facilitates effortless blending.
· Vitamins E and C — protect the formula and care for the delicate skin of the eyelids.

Effect: The pencil glides on easily, allowing you to create both a sharp graphic line and a softly blended smoky haze. Within the first seconds, the formula remains malleable, then sets, preserving intensity and contour precision.

Three Brushes for the Architecture of the Gaze:

ULTIMATE ARCHITECT — The Magic of Eclipsida
"Contrast is the dagger that reveals truth." A deep black, created for uncompromising clarity and power. This pencil draws a definitive line, defines form, and creates an effect of maximum visual tension. Ideal for graphic wings and intense lines.

EARTHEN SCULPTOR — The Magic of Montelia
"Before form is born, its rhythm must be calibrated." A deep brown — the embodiment of structural harmony and warmth. This is the primary tool for sculpting volume, creating natural shadow, and soft contouring. It does not dominate, but builds — imparting depth and quiet power to the gaze.

VELVET NUANCE — The Magic of Velaria
"True refinement is born not in the victory of one color over another, but in their agreement." A muted taupe — the perfect balance of warmth and coolness. A pencil for creating seamless transitions and soft contours. This is the choice for complex blending that unites all elements into a single, sharpness-free harmony.

Uniqueness: A versatile formula, safe for use on the waterline. Three shades — deep black, structural brown, and muted taupe — allow you to work with both dramatic graphics and natural contours, adapting to any look.

For whom: For those who value comfort, precision, and longevity in a single tool — from the classic wing to expressive smoky haze.


AMORAVES
Sleek Wing
Mascara

AMORAVES SLEEK WING MASCARA

Waterproof Lash-Serum Mascara with Flexible Volume and Strengthening Care



Wing Mascara is a mascara that simultaneously delivers dramatic volume, length, and curl while conditioning and strengthening lashes like a serum. Its formula, with clinically proven concentrations of a lash-growth peptide and panthenol, fortifies, nourishes, and protects each lash throughout the day. An elastic polymer system ensures flexible hold without clumping, flaking, or stiffness.

Key Actives:

· Biotinyl tripeptide-1 (3%) — stimulates hair follicles and promotes healthy lash growth.
· Panthenol (4%) — deeply hydrates, strengthens, and restores lash structure.
· Argan oil and jojoba esters — nourish, soften, and form an invisible protective barrier.
· Camellia extract and vitamin E — provide antioxidant defense against environmental stressors.

Effect: The creamy texture envelops lashes from root to tip, imparting rich color, volume, and curl. The mascara does not weigh down, clump, or become uncomfortable even with layering. The brush, with bristles of varying lengths, coats every single lash, creating a "winged" eye effect.

Shades: Deep black (*Nocturnal Veil*) and soft dark taupe (*Diurnal Whisper*).

Uniqueness: More than just a mascara — it is a lash serum in mascara form, the only product that works simultaneously as a waterproof color coating and as a daily strengthening treatment for lashes.

For whom: For those who want a bold, voluminous look without compromising on comfort or lash health.


AMORAVES
Brow Gel
Gale Embrace

AMORAVES GALE EMBRACE

Clear Gel-Serum for Brows with Flexible Hold and Strengthening Care



Gale Embrace is not just a setting gel, but a daily serum that simultaneously styles brows into their natural shape and strengthens the hairs. Its invisible formula does not clump, leave a white residue, or feel noticeable on the skin — preserving the living texture of the brows and their natural mobility.

Key Actives:

· Elastic polymer system — holds hairs in place all day without creating a rigid frame or tightening the skin.
· Panthenol and hydrolyzed keratin — strengthen the structure of brows and lashes, making them denser and more manageable.
· Extracts of horsetail, nettle, and rosemary — nourish follicles, stimulate healthy growth, and prevent brittleness.
· Moringa oil and tocopherol — soften and protect hairs from environmental stressors.

Effect: The gel envelops each hair in the finest breathable film, setting the shape effortlessly. Thanks to its lightweight texture, it can be layered for added hold without fear of clumping or visible traces.

Uniqueness: Gale Embrace is a 2-in-1 product that works as an invisible brow architect by day and as a strengthening serum by night. It does not just style — it restores and nourishes the hairs, making them fuller and stronger with every use.

For whom: For anyone who values a natural, "living" style without a mask-like effect and wants to preserve the health of their brows.


STASY ALEX

AMORAVES EYESHADOW PALETTES

Twelve Universes in a Wooden Chest

Twelve palettes, twelve Chromanthes, twelve ways of seeing and feeling the world. Each palette is a complete color universe, enclosed in a chest carved from solid acacia wood. Opening it, you choose not merely shades — you choose a philosophy within which to create.

Uniqueness: Form as an Extension of Meaning

Each chest is hand-turned from noble acacia — a wood that holds the memory of growth, sun, and rain. On the lid — an engraved key-symbol reflecting the essence of the Chromanthe and her element. Magnetic closure, an integrated mirror, the weight and warmth of living wood in your hands transform the use of the palette into a tactile ritual. This is an object of art you want to hold, open, and pass on.

Contents: Sixteen Shades as a Map of a Color Universe

Inside each palette — sixteen shades arranged in gradation from translucent, airy tones to rich, deep pigments. This is not a random set, but a complete map of one Chromanthe's domain: from light to shadow, from stillness to motion, from allusion to revelation. The perfect balance of matte, satin, shimmer, and metallic textures allows each finish to convey a specific state of the element — be it calm, a burst of light, or reflection.

All shades within the palette are created for flawless dialogue with one another, allowing you to build everything from a barely perceptible daytime look to a complex, dramatic composition — all within the boundaries of a single philosophy. You are not selecting colors — you are exploring a world where every brushstroke becomes a statement in the language of the great elements.

Twelve Worlds: From celestial gradients and airy radiance to fiery accents and ashen depth; from smoky half-tones and the harmony of contrasting fusion to optical illusions and the play of refracted light — each Chromanthe unveils her unique palette-story.

For whom: For makeup artists seeking a source of boundless inspiration. For collectors who appreciate unique design and impeccable craftsmanship. For all who believe that an object should have a soul, and the creative process — depth.


CELESTIA

CELESTIA: Symphony of Weightless Transition

A palette-portal to a world where colors meet in a dance of light and air

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Philosophy

Celestia is not merely the fairy of air. She is the space between the notes themselves — the silence where music is born, and the light that, refracted, creates the sunset. Her element is the sky. Not a static azure, but an ever-changing canvas: from the blinding blue of high noon to the velvety depth of approaching night, from the first timid rays of dawn to the final blaze of twilight.

Her palette is a bridge. A bridge between the celestial heights and the fire of the setting sun, between cold, infinite blue and the warmth of human skin. Just as in the sky, daylight azure and sunset gold are never divided by a sharp line — only haze, only the finest gradient — so too in Celestia's palette, colors do not clash but flow into one another.

Celestia's secret lies in her ability to build bridges between the most distant colors. Where others see a chasm between cold and warmth, she sees a lilac haze, violet-orange half-tones that are difficult to name but impossible to forget. They are the true magic. They allow the deepest sapphire to resonate with the skin, and the gold of sunset not to blind, but to warm.

The Essence of the Product

This palette is a piece of the sunset sky, encased in a dark-blue chest. Sixteen shades — from piercing azure to dense nocturnal blue, from tender sunset peach to the piercing ray of sunlight breaking through the clouds.

Within this palette:

· Deep sapphire, azure, the darkness of the night sky — colors of space, infinity, cold clarity.
· Sunset tones — radiant, peachy, with a copper gleam. Colors of warmth, life, the last ray before nightfall.
· Lilac haze and complex violet-orange half-tones — those elusive colors that cannot be precisely named, but that are born only at the meeting of day and night. They are the bridge, the diplomat reconciling opposites.

Four textures plus a special magic:

· Matte — like velvet of the evening sky, like the distance where outlines dissolve.
· Shimmering — like the first stars, still timid but already burning.
· Glossy — like the reflection of the setting sun on the ocean's surface.
· Multichrome — like the very play of light, where the same shade, with a turn of the head, becomes violet, then rose, then gold.
· Cloud magic — special translucent, airy textures born when a soft brush barely touches the eyelid, creating the effect of a haze through which the skin's own tone peers through.


AMORAVES
STASY ALEX



Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood, holding the warmth of life, is tinted in a deep, saturated dark blue — the color of the sky in that very instant when day has already yielded, but night has not yet claimed its rights. On the lid — a carved pattern reminiscent of flowing clouds and the trajectories of winds. Opening the palette, you feel a light breeze and hear the quiet chime of air.

2. Mirror with Engraving
Inside the lid — a mirror framed with fine engraving: the symbol of the Chromanthes and the name CELESTIA. Looking into it, you see not just your reflection, but yourself — as part of this infinite sky, where there are no boundaries, only transitions.

3. A Bridge Between Cold and Warmth
The shades of this palette know how to unite the ununitable. Thanks to the lilac haze and the complex transitional tones, even the boldest blue will not shout on the skin, and the gold of sunset will not be lost. They find common ground with one another and with your face, creating an image that hovers.

The Result: Creativity as Breath

Working with the Celestia palette, you are not "painting." You allow colors to spread and blend on the eyelid, like paints on wet watercolor paper. This is makeup that has no rigid boundaries, that lives in motion: turn your head — and the blue becomes violet, the gold — rose. This is the magic of weightlessness, where color does not lie on the skin but hovers above it.

For Whom Is This Universe?

· For the makeup artist seeking a palette capable of creating seamless gradients and working with the most complex color transitions.
· For those who love the sky — not as a backdrop, but as an endless source of inspiration, where every sunset is unique.
· For the connoisseur of beauty who knows: the most powerful images are born not in contrast, but in the ability to connect opposites through a weightless, almost elusive bridge of half-tones.

CELESTIA. Not merely to apply color — but to soar between worlds.


MONTELIA

MONTELIA: The Gemstone That Bears Form

A palette-portal to a world where color becomes precious structure

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Philosophy

Montelia is not merely the fairy of earth and stone. She is the keeper of the hidden beauty of rock formations — the beauty that does not announce itself, but lives in every layer, in every fissure, in every elusive shimmer of slate or quartz. Her element is not a faceted diamond blazing with all its facets, but a raw nugget. A stone just extracted from the depths: still bearing a touch of roughness, not blinding in its brilliance, yet with a nobility already discernible in its depths — and when caught by the light, it suddenly ignites with a cold, mysterious fire.

Her palette is a bridge. A bridge between the cool, restrained aesthetic of rock and the human gaze. There are no shouting colors here. Here there is depth, tectonics, allusion. Matte deep blue — like night in a gorge. Shaded turquoise — like the reflection of an underground lake. Gray shades with different undertones — like layers of slate, where every millimeter holds the story of millennia.

But the essence of Montelia's palette lies in its ability to shine not with prickly sparkle, but with suggestion. Like a nugget that needs no cutting to be precious. Like rock that is beautiful for its structure, not its brightness. These colors do not attack — they invite. Come closer, look carefully — and you will see complexity, depth, the play of half-tones.

The Essence of the Product

This palette is a nugget, enclosed in a chest of tinted taupe. Sixteen shades — from the darkest, almost coal-black, to translucent and luminous as a drop of underground water.

Within this palette:

· Very dark matte blue — the color of the night sky in the mountains, the color of the depths where gemstones are born.
· Satin shaded turquoise — a cool, restrained gleam of an underground lake, not bright, but shadowy.
· Dull gray with a hint of green — the color of moss on ancient stone, elusive, complex.
· Deep gray-brown — like the bark of an old cliff, like the traces of time on rock.
· Several shades of gray with different undertones and lightness — from ash to wet asphalt, from cool steel to warm dove-gray. The slate gamut — the foundation of foundations.
· Beige-brown and clay shades — the colors of crumbling slopes, dry earth, clay holding warmth.
· Matte chrysolite — a muted, herbaceous green, the color of a stone rarely seen in its bright form but treasured by connoisseurs.
· Luminous opal multichromes — those very nuggets that, with a turn of the head, flash now milky, now bluish, now pinkish. Their gleam does not cut the eye — it is mysterious, deep.
· Translucent luminous aquamarine — like a drop of purest water on stone, like ice in which light has frozen.


AMORAVES
STASY ALEX

Textures: From Earth to Radiance

· Matte — like unpolished rock, like the roughness of slate. They create depth, drama, foundation.
· Satin and pearl — like honed stone acquiring a noble, restrained luster. They sculpt volume on the eyelid without ever turning into a shout.
· Shimmering — like sparks of quartz within the rock mass, like the first hints of preciousness.
· Sparkling multichromes — rare inclusions of gemstones that shift, but softly, without aggression. This is not confetti, but the magic of light frozen in stone.

Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood, warm and alive, is tinted in a deep, complex taupe — the very shade born in the depths of rock. On the lid — a carved pattern depicting a mountain and slate formations: layers, fissures, tectonics. Opening the palette, you feel as if you are peering into a geological cross-section.

2. Mirror with Engraving and Embossing
Inside the lid — a mirror, engraved with the symbol of the Chromanthes, and beneath it, the embossed name MONTELIA. This is not mere decoration. It is a seal of authenticity, a reminder that even in the strictest form, there is a place for preciousness.

3. Preciousness Without Prickly Sparkle
Unlike many palettes with multichromes, the radiance here does not attack. It is a suggestion. It reveals itself only when light falls at a certain angle, and you suddenly notice how the matte gray comes alive from within, and the sparkles flare like distant stars.

The Result: Creativity as Discovery of the Hidden

Working with the Montelia palette, you do not create color from nothing. You discover it. You peer into gray shades, find their undertones, combine them with shaded turquoise or chrysolite. You allow the multichromes to reveal themselves unexpectedly — in movement, in a turn of the head. This is makeup for those who value complexity, depth, and are not afraid of not being noticed at first glance. The second glance, however, will be long.

For Whom Is This Universe?

· For the makeup artist seeking not just color, but structure, layers, complex combinations of gray and cool tones.
· For those who love minerals, slates, gemstones in their natural, uncut beauty.
· For the connoisseur of beauty who knows: true preciousness does not shout about itself — but those who know how to look will surely see it.

MONTELIA. Not merely to apply color — but to uncover the preciousness in every layer.


MARELISS

MARELISS: Breath of Living Moisture

A palette-portal to a world where color acquires fluidity and depth

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Philosophy

Mareliss is not merely the fairy of water. She is the flow itself — the eternal movement in which form is born from fluidity, and true power lies in supple flexibility. Her element is the ocean in all its guises: from the translucent turquoise of shallows to the fathomless sapphire of depths, from playful sea foam to the mysterious, muted seaweed swaying to the rhythm of invisible currents.

Her palette is a bridge. A bridge between the boundless power of the ocean and the unique color spectrum of the human face. Here there are no harsh boundaries or ruptures. Shades learn to breathe in unison with the skin, to envelop it as a wave washes over a smooth stone. The boldest emerald or the deepest marine blue never sounds foreign — they find resonance in sandy notes, in warm satin shifts, becoming a natural extension of your palette.

Mareliss teaches the chief art of the Chromanthe: flawless fusion. Even the most complex and daring facets must not conflict with the face but dissolve into it, like sea foam melting on the morning shore, leaving only a sensation of freshness and moist radiance.

The Essence of the Product

Sixteen shades — layers of the ocean, from the sunlit surface to the mysterious depths where light barely penetrates.

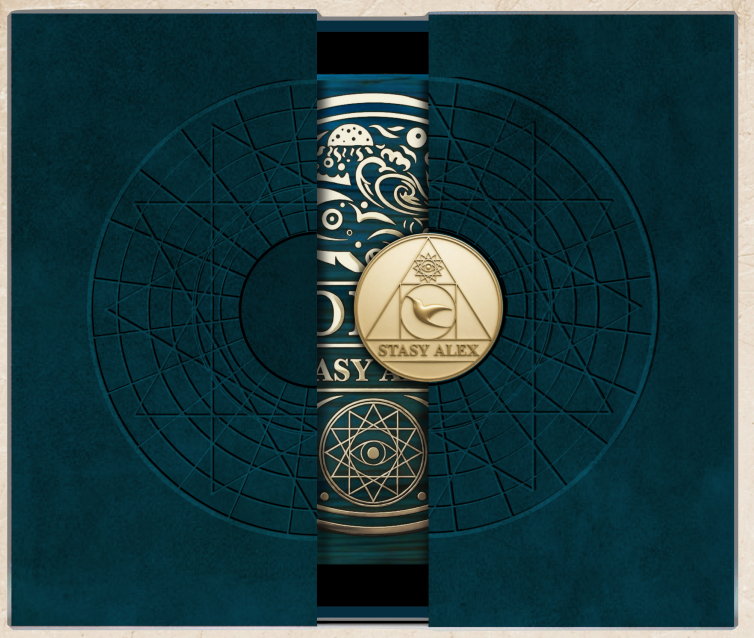
Within this palette:

· Colors of the deep sea — deep marine blue, sapphire blue, emerald, mint. They carry the energy of depth, coolness, and mystery.
· Shades of sea foam and muted seaweed — soft, complex tones that bridge the oceanic palette with the earthly warmth of the skin.
· Sandy notes — matte and satin, warm and neutral. They are that very "shore" where the wave of color brings its treasures without ever losing touch with the reality of the face.

Textures that work in a single flow:

· Matte — like the surface of deep water on a windless day. They create foundation, form, depth.
· Satin — like the reflection of the moon on a night wave. They sculpt volume softly, without harsh edges.
· Shimmering and multichrome — like sunbeams dancing on rippling water, like the mother-of-pearl inside a shell. They bring the gaze to life, bestowing movement and play.
· Glossy reflections — like the wet gleam of damp sand or a droplet clinging to lashes. An accent of life, freshness, purity.


AMORAVES
STASY ALEX



Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood, warm and alive, is tinted in a saturated ocean hue — deep, piercing, alluring. On the lid — a carved pattern reminiscent of intertwining waves and sea currents. Opening the palette, you hear the unseen sound of surf and feel the coolness of water on your fingertips.

2. Mirror with Engraving
Inside the lid — a mirror. At its center — a fine, elegant engraving: the symbol of the Chromanthes and the name MARELISS. This is not merely a reflection. It is a reminder: each time you look into this mirror, you meet yourself — transformed, imbued with life-giving moisture, fluid and whole.

3. Fusion Without Loss of Boldness
The shades of this palette know how to be bright and deep, yet never foreign. They are created so that you may experiment with the boldest color solutions, knowing: the sandy base and satin transitions will always return the look to harmony with your face.

The Result: Creativity as Flow

Working with the Mareliss palette, you are not "applying color." You allow it to flow, blend, and envelop. This is makeup that does not set, but lives — shifting under different angles, shimmering with every movement, yet remaining incredibly natural, as if your skin itself has absorbed the magic of the ocean.

For Whom Is This Universe?

· For the makeup artist seeking a palette capable of combining bold aquatic shades with any skin tone, creating an effect of natural radiance.
· For those who feel fluidity within themselves, who are unafraid of change and of trying new things, yet who value harmony and wholeness.
· For the connoisseur of beauty who knows: even the most complex color can become native if you allow it to flow in the right course.

MARELISS. Not merely to apply color — but to merge with it in a single stream.


DRYADEL

DRYADEL: Abode of the Awakening Forest

A palette-portal to a world where color begins with care for the roots

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Philosophy

Dryadel is not merely the fairy of the forest. She is the ecosystem itself — where every element breathes in unison with the others. Her element is not greenery in itself, but the living, pulsating fabric of being: the moist earth beneath moss, the resilience of a young shoot, the wise bark of an ancient oak, and the golden light filtering through the canopy of leaves.

Her palette is a bridge. A bridge between the lushness of the forest thicket and the unique color spectrum of human skin. Shades here are not simply "green" and "brown." They are diplomats. Deep spruce needles flow softly into the warm sand of a forest path, while woody tones find common ground with the natural undertone of the face — allowing even the boldest forest accent to be "guided" toward natural harmony, without creating a rift.

Opening Dryadel's chest, you step not into a thicket, but into a dialogue. A dialogue between your unique nature and the wisdom of the forest — which teaches not to mask, but to cultivate.

The Essence of the Product

Sixteen shades — not merely paints, but layers of the forest ecosystem: from the darkest, most mysterious undergrowth to the light, almost weightless radiance of morning dew on a fern.

Within this palette:

· Deep spruce and emerald tones — for creating dramatic shadow, a gaze that plunges into the very thicket.
· Warm woody shades — from the bark of a young birch to an old, lichen-covered oak. They become a natural extension of facial sculpture.
· Sandy and earthy notes — those very "diplomats" that softly bridge the forest palette with skin tone, making possible any look: from a barely perceptible hint to a bold artistic statement.

Textures that work in a single symphony:

· Matte — like velvety moss, like moist earth. They create depth and form.
· Satin — like the reflection of sunset on tree bark. They sculpt volume without self-assertion.
· Shimmering — like dewdrops catching the first ray of sunlight. They bring the gaze to life.
· Multichrome — rare forest flowers that change hue depending on the angle of light. They are the magic of refraction, a reminder that the forest is never monochrome.

Key Features

1. A Portal Chest of Tinted Acacia


AMORAVES
STASY ALEX

The acacia wood, holding the warmth of a living tree, is tinted in a deep forest green. On the lid — a carved pattern evoking the intertwining of roots and branches. Opening the palette, you feel in your hands not just packaging, but an artifact — a piece of the forest.

2. Mirror with Engraving
Inside the lid — a mirror with engraving: the symbol of the Chromanthes and the name DRYADEL. This is not merely a functional element, but a seal of initiation — a reminder that every glance into this mirror is an encounter with yourself in the light of forest magic.

3. Harmony Accessible to the Master
All sixteen shades are woven into a single narrative. They do not conflict, but complement one another, allowing you to create both monochrome forest looks and complex, multi-layered compositions — from daytime freshness to evening mystery.



The Result: Creativity as Care

Working with the Dryadel palette, you are not "applying makeup." You are tending to the face, as a gardener tends to a garden. You accentuate natural beauty, allowing forest shades not to overshadow but to illuminate the uniqueness of the skin. This is makeup that breathes — that does not separate you from nature, but reminds you: you are part of it.

For Whom Is This Universe?

· For the makeup artist seeking not just green shadows, but a deep, multi-layered palette capable of working in unison with any complexion.
· For those who feel a connection to the forest — not as a picture, but as a living, wise organism.
· For the connoisseur of beauty who knows: even the boldest color becomes harmonious when it has a solid foundation — care, understanding, and acceptance.

DRYADEL. Not merely to apply color — to cultivate radiance.


FLAYRA

FLAYRA: High Priestess of the Accent

A palette-portal to a world where fire leaves its mark, and ash holds the memory of flame

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Philosophy

Flayra is not merely the fairy of fire. She is the very essence of focused power — the moment when energy gathers at a single point and transforms everything around it. Her element is not only blazing flame, but also all that it leaves behind: scorched earth, sintered clay, smoldering embers, the warm sand of the desert holding the heat of the midday sun. Flayra's fire does not destroy for the sake of destruction — it transforms, purifies, creates space for the new.

Her palette is a bridge. A bridge between the might of the natural element and the boldness of the human gaze. There are no accidental colors here. Every shade is either fire itself (in its culmination — the multichrome red) or its trace: scorched earth, terracotta canyons, desert dunes, burgundy sunsets, sandy hillocks, smoldering embers.

But the essence of Flayra's palette lies in its neutrality — neutrality that erupts with an accent. The entire palette is warm, earthy, scorched. It appears almost neutral, almost "safe." Yet within it lies a hidden trump card — a luminous multichrome red. The very color that commands attention, makes the heart beat faster, and becomes the epicenter of the entire look. This is Flayra's essence: one flawless accent can outshine a thousand half-tones. Everything else is merely a backdrop, merely preparation, merely scorched earth upon which the flame ignites.

The Essence of the Product

This palette is scorched earth holding the heart of a volcano within. Sixteen shades — from delicate sand to deep burgundy, from matte terracotta to shimmering embers. And one — dazzling, multichrome, living red.

Within this palette:

· Scorched earth — muted, warm, earthy shades. They create the base, the backdrop, that very "desert" upon which the miracle will occur.
· Brown shades — from sandy-light to deep, almost black wood tones. The colors of sun-scorched bark and smoldering embers.
· Terracottas — warm, brick-like, clay shades. The color of canyons at sunset, sintered clay, dry red earth.
· Desert shades — sandy, ocher, camel-wool hues. The color of sun-warmed dunes and dry grasses.
· Burgundies — deep, wine-like, the color of sunset over a scorched savanna.
· Sandy tones — light, warm, almost neutral. They form the bridge between the palette and the skin, allowing even the boldest accents to sound harmonious.
· Multichrome luminous red — the heart of the palette. This is not merely red. It is a living, pulsating color that, with a turn of the head, flashes now scarlet, now vermilion, now carmine, now orange-flame. Like a glowing ember into which the wind has breathed new life. It is the accent for which everything else was conceived.


AMORAVES
STASY ALEX

Textures: From Ash to Flame

· Matte — scorched earth, terracotta, sand, burgundy. Deep, dense, light-absorbing. They create form, depth, that very "neutral foundation."
· Satin — a soft, noble sheen, like that of a smooth stone warmed by the sun.
· Pearlescent — a richer radiance, like the reflection of sunset on sand dunes.
· Shimmering — bright, living, like sparks flying from a campfire.
· Sparkling — shimmering particles, like ash in which embers still glow.
· Multichrome red — a special texture combining radiance, sparkle, and depth. It shifts with movement, lives, breathes, draws the gaze.

Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in a deep, dark brown with a hint of fire — like the bark of a tree that has survived a blaze, or earth still holding its heat. On the lid — gold embossing depicting fire: tongues of flame reaching upward. Opening the palette, you feel as if you are fanning embers back to life.

2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name FLAYRA. Looking into it, you see not merely your reflection, but yourself — at the center of the fiery element, ready for a bold accent.

3. Neutral Palette as Preparation for the Explosion
The entire palette, save for one shade, is neutral, warm, earthy. This is deliberate — so that the accent red truly becomes an accent. You can create any look using these scorched, desert, terracotta tones — and at the right moment, add a drop of flame that will transform everything.

The Result: Creativity as Boldness

Working with the Flayra palette, you are not merely applying color. You are kindling fire. You choose a base from warm sandy and terracotta shades, build depth with burgundy or brown. And then — the moment of truth: you touch the eyelid with the multichrome red. And it ignites. The gaze becomes magnetic, the look — daring, unforgettable. This is makeup for those unafraid to be the center of attention, who know that one precise accent is worth more than a thousand half-tones.

For Whom Is This Universe?

· For the makeup artist seeking a palette for creating warm, earthy looks with the ability to add a dramatic, attention-commanding accent.
· For those who love terracotta, brown, burgundy, sandy shades — the entire gamut of scorched earth and desert sunsets.
· For the connoisseur of beauty who knows: true power lies not in the quantity of color, but in the infallibility of its placement. One flawless accent can change everything.

FLAYRA. Not merely to apply color — to ignite flame in every gaze.


AURELIA

AURELIA: The Alchemy of Absolute Radiance

A palette-portal to a world where gold is born not in a crucible, but in the flawlessness of every gesture

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Philosophy

Aurelia is not merely the fairy of metal and jewels. She is the alchemist whose art lies not in turning lead into gold, but in revealing the gold that is already there. Her element is value made manifest through form, through precision, through dignity. Not every glitter deserves to be called gold, and not every gold announces itself. True value, according to Aurelia's teaching, is found not in quantity, but in the quality of effort: in the deliberate stroke of the brush, in the precise choice of shade, in respect for the material and for oneself.

Her palette is a bridge. A bridge between the opulence that dazzles and the value that unfolds gradually, like an ancient manuscript. There are no accidental colors here. Every shade of gold — from cool white to warm rose, from foiled gloss to muted matte antique gold — carries a story: of the crucible, of the anvil, of the master's patience.

But the essence of Aurelia's palette lies in the alchemy of action. Color here does not simply "exist." It demands participation. Every shade, every step is an alchemical act, where you, like a master at the crucible, choose which metal shall shine and which shall remain in shadow. The palette does not offer ready-made solutions — it offers tools for creating your own value.

The Essence of the Product

This palette is a treasure vault containing all the faces of gold. Sixteen shades — from cool, almost silvery white gold to warm, honeyed antique gold, from deep olive to mustard-yellow, from luminous rose gold to sparkling golden dust.

Within this palette:

· White gold — cool, noble, restrained radiance. The color of a precious metal that does not shout about itself but draws the gaze with its purity.
· Foiled gloss — mirror-like, dense, almost liquid brilliance. The color of gold rolled into the finest leaves, ready to cover any surface.
· Matte antique brown-black gold — a deep, almost charcoal shade with a warm golden undertone. The color of gold that has passed through time, acquired patina, but has not lost its nobility.
· Deep olive gold — a muted, complex, earthy-golden hue. The color of gold ore not yet separated from the rock, but already discernible to the connoisseur.
· Mustard-yellow shades — warm, saturated, with a slight tang. The color of molten gold, ready to take form.
· Luminous rose gold — delicate, warm, romantic. The color of gold touched with a drop of copper — and it has taken on a new, living shade.
· Sparkling gold in various textures — from fine shimmer to large, sparkling particles. The color of gold dust, golden sand, golden stars — depending on how you look.

All these shades share a golden nature, but the difference between them lies in temperature, in texture, in mood. This very multiplicity allows you to create looks from restrained aristocratic to truly opulent.



Textures: From Matte Patina to Mirror Gloss

· Matte — antique gold, olive gold. Deep, dense, restrained. They create form, foundation — that very "ore" from which the precious is to be smelted.
· Satin — noble, subdued radiance, like gold that has just begun to be polished.
· Pearlescent — soft, deep glow, like gold brocade.
· Shimmering — bright, living, like molten metal.
· Sparkling — shimmering, glittering, like golden pollen or sand.
· Foiled gloss — mirror-like, almost liquid brilliance, like gold leaf.

Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in the shade of antique, noble gold — wise, holding the memory of centuries. On the lid — gold embossing: the word GOLD and the image of an anvil. The anvil is a symbol of labor, patience, alchemical action. It is upon it that true value is born, blow by blow. Opening the palette, you feel as if you are entering a workshop where gold takes form.

2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name AURELIA. Looking into it, you see not merely your reflection, but yourself — ready for the alchemical act.

3. Value Found Through Deliberate Gesture
The Aurelia palette does not forgive chaos. Every color demands a conscious choice: cool white gold or warm rose gold? Matte antique or shimmering sparkle? A deliberate brushstroke, a precise combination, respect for every shade — and only then is that very value born, independent of fashion or external circumstances. This is makeup for those ready to forge their own look, as an alchemist works upon the philosopher's stone.

The Result: Creativity as Alchemy

Working with the Aurelia palette, you are not merely applying color. You are performing an alchemical act. You choose a base of matte olive gold, add depth with antique brown-black gold, place an accent with luminous gold, and in the center of the eyelid — a drop of foiled gloss. Layer by layer, movement by movement, you transform the "lead" of the everyday into the "gold" of a ceremonial look. This is makeup for those who know: true luxury lies not in price, but in awareness, in the precision of every gesture, in respect for oneself and for one's craft.

For Whom Is This Universe?

· For the makeup artist seeking a palette capable of creating looks from restrained noble to truly opulent, using the entire spectrum of gold — from white to rose, from matte to sparkle.
· For those who love golden shades in all their diversity, who see value in deliberate gesture, in the alchemy of creation.
· For the connoisseur of beauty who knows: true gold needs no proof, but it demands respect. And every time you pick up this palette, you affirm your readiness for the alchemical act.

AURELIA. Not merely to apply color — to forge gold in every gesture.


HELIONA

HELIONA: The Art of Revelation

A palette-portal to a world where light and shadow dance upon the eyelids

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Philosophy

Heliona is not merely the fairy of light. She is the very phenomenon itself — the moment when a ray touches form, and that form acquires volume, depth, soul. Her element is not only the dazzling brilliance of the midday sun, but also the soft diffused light of morning, and the mysterious shadow born where light meets an obstacle. For Heliona, light and shadow are not opposites — they are partners in the eternal dance of manifestation.

Her palette is a bridge. A bridge between the play of sunbeams and the unique anatomy of the human face. There are no accidental colors here. The entire gamut is beige-peach-brown — as if the skin itself, illuminated by different lights: from the sultry midday gleam to the tender, almost weightless reflection of dawn. But this is not merely a warm range. Within it lives also shadow — cool greys, neutral greys, deep beige-brown matte shades. They are not opposed to light, but born of it. Like the shadow of an eyelash upon the cheek, like the deepening in the hollow of the eyelid — they lend the gaze depth, expressiveness, that very flawless form created not by contour, but by the multifaceted nature of light.

Heliona teaches the essential truth: light does not conceal — it reveals. And shadow does not darken — it gives volume. Together, they craft an illusion that becomes reality.

The Essence of the Product

This palette is the very nature of light, captured in sixteen shades. There are no shouting colors here. Here there are gradations of radiance and shadow — from dazzling sparkle to deep, almost charcoal matte beige.

Within this palette:

· Luminous sunbeams — from sultry, dense sparkle multichrome to delicate, airy satin reflection (the light of morning dawn). There are golden, peachy, and champagne radiances — each with its own degree of intensity.
· Warm beige-peach-brown matte shades — the colors of sun-warmed skin, a light tan, the natural shadow upon the eyelid. They create form without overpowering the natural pigment.
· Cool and neutral grey shades — those very shadows born when light meets an obstacle. They impart depth to the gaze, add drama, yet remain within the bounds of the natural spectrum.

All these colors exist in dialogue. Warm and cool, luminous and matte — they do not argue, but complement one another, united by a single idea: light paints shadow, shadow accents light. Together, they create flawless form in eye makeup — not through black wings or dense contours, but through the play of natural transitions.

Textures: From Scorching Heat to Twilight


AMORAVES
STASY ALEX

· Matte — beige-brown, grey, neutral. They create the base, the form, that very "shadow born of light."
· Satin — soft, diffused radiance, like light through morning haze. They sculpt volume on the eyelid, adding nobility.
· Shimmering — a denser yet still delicate sheen, like sunlight breaking through clouds.
· Sparkle multichromes — sultry, living brilliance that shifts from gold to peach and even pinkish with movement. The culmination of light, its brightest moment.

Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in the color of morning light — soft, warm, golden-beige. On the lid — a carved pattern reminiscent of sunbeams radiating from a single center, and their shadows falling upon the folds of the eyelids.

2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name HELIONA. Looking into it, you see not merely your reflection, but how light falls upon your face — and how shadows accentuate its unique architecture.

3. Flawless Form Through Light
This palette does not require black or dark brown to create depth. It uses the very nature of light itself: cool matte grey can become shadow, while warm peachy shimmer can become accent. Everything you need for a dimensional, expressive gaze is already within these sixteen shades.

The Result: Creativity as Illumination

Working with the Heliona palette, you are not "painting makeup." You are illuminating the eye as the sun itself would. You choose where the light will be (luminous sparkle) and where the shadow will fall (cool matte grey). You create volume not through lines, but through transitions, gradients, the play of reflections. This is makeup that does not set — it lives under any lighting, changes with you, yet always remains impeccably harmonious.

For Whom Is This Universe?

· For the makeup artist seeking a palette for creating natural yet expressive eye makeup through the play of light and shadow, rather than through dense lines.
· For those who love beige-brown, peach, grey shades — the entire range that is inscribed in human nature.
· For the connoisseur of beauty who knows: true form is born not in contour, but in how light falls upon a surface, and how shadow accentuates that form.

HELIONA. Not merely to apply color — to reveal light and shadow in every gaze.


NOCTURNA

NOCTURNA: Depth of Silence

A palette-portal to a world where darkness takes form, and stars are born upon the earth

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Philosophy

Nocturna is not merely the fairy of night. She is the silence itself, in which the most important revelations are born. Her element is not the absence of light, but another, deeper form of it. One that does not blind, but reveals the soul. One that does not shout, but whispers. One that does not show everything at once, but invites you to look closer, to listen, to feel.

Her palette is a bridge. A bridge between the fathomless blackness of the cosmos and the unique, intimate depth of the human gaze. There are no sharp, daylight colors here. Here — night descending upon the earth. Charcoal blackness of matte sand. Grey paths, where grey is never merely grey — within it lives color, barely hinting. A brown-beige range retreating from light toward darkness, from matte to sparkling satin. Violet-taupe twilight scattered with shimmer.

But the essence of Nocturna's palette lies in mystery. Not a riddle to be solved, but a state to be entered. This is not merely an evening makeup look. This is an invitation to a dialogue with your own depth. When you look into the mirror bathed in moonlight, you see not merely a face — you see the reflection of the night sky within yourself.

The Essence of the Product

This palette is a map of the night sky, frozen in a dark-violet chest. Sixteen shades — from absolute blackness to stellar shimmer, from muted earth to deep, mysterious blue multichrome.

Within this palette:

· Charcoal-black matte — the color of absolute darkness, in which there is nothing, yet everything. Like the night sky without a single star — tense, waiting.
· Matte shades of sandy paths — grey, yet not simple. In every grey lives a color: warm, cool, with a hint of violet or green. They are like night roads leading to unknown destinations.
· Brown-beige range — from dark to light. From matte to sparkling satin. These are the colors of night soil, damp bark, moonlit sand.
· Muted violet-lilac taupe — the color of twilight, when day has already faded, but night has not yet been born.
· Stellar shimmer — sparkles of various shades — from cool silver to warm gold, from transparent ice to moonlight. They are scattered across the palette like stars across the sky.
· Deep saturated blue multichrome with a violet shift — the color of the night sky at the hour when the moon has not yet risen, but the stars have already ignited. With a turn of the head, it flashes now sapphire, now amethyst, now inky blue.
· Map of the night sky with a lunar reflection — a special, composite shade in which blue, silver, and a light, ghostly golden gleam intertwine. As if the moon were reflected in dark water.

Textures: From the Velvet of Darkness to Stardust


AMORAVES
STASY ALEX

· Matte — charcoal black, sandy greys, brown-beiges, violet-taupes. Deep, dense, light-absorbing. They create form, foundation — that very "darkness" upon which the stars ignite.
· Satin — soft, noble radiance, like the reflection of the moon on night soil.
· Pearlescent — a richer, flowing sheen, like that of damp night stone.
· Shimmering — bright, living, like the light of distant stars.
· Sparkling — fine, crumbly shimmer, like stardust settling upon the eyelids.
· Multichrome blue — deep, iridescent, living, like the night sky itself.

Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in a deep, mysterious dark-violet — the color of twilight, of violet, of the night sky before dawn. On the lid — embossing depicting the moon and the starry sky among clouds. Opening the palette, you feel as if you are lifting your gaze to the sky and seeing infinity.
2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name NOCTURNA. Looking into it, you see not merely your reflection, but yourself — illuminated by moonlight, in a space where silence speaks louder than words.
3. Mystery, Not Merely Evening Makeup
The Nocturna palette is not designed to "do an evening look." It is designed to enter the state of night. Every shade here is not merely a color, but a mood: charcoal black for depth, muted violet-taupe for mystery, stellar sparkles for a hint of the miraculous. This is makeup for those unafraid to be an enigma.

The Result: Creativity as Revelation

Working with the Nocturna palette, you are not merely creating makeup. You are opening the night within yourself. You choose a base of matte sandy-grey, deepen the outer corner with charcoal black, add mysterious violet-taupe into the crease. And then — stardust: sparkles of silver and gold scattered across the eyelid, and in the center — a drop of deep blue multichrome that shifts violet with every movement. Your gaze becomes fathomless, mysterious, magnetic. This is makeup that does not reveal all its cards at once, but invites you to look closer — and to find an entire universe within that gaze.

For Whom Is This Universe?

· For the makeup artist seeking a palette for creating deep, mysterious, nocturnal looks — from smoky haze to stellar shimmer.
· For those who love the night, darkness, stars, the moon — who see beauty not in blinding light, but in soft, mysterious radiance.
· For the connoisseur of beauty who knows: true depth does not announce itself. It lies in silence, in suggestion, in that elusive shimmer that can only be discerned if you slow down and listen to yourself.

NOCTURNA. Not merely to apply color — to open the night in every gaze.


VELARIA

VELARIA: The Art of Ghostly Harmony

A palette-portal to a world where colors are born on the edge of the manifest and the hidden

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Philosophy

Velaria is not merely the fairy of mist. She is the silence itself between arguing voices — that weightless bridge that connects opposites without destroying them. Her element is not the sharpness of contrast, but its dissolution into a complex, multifaceted harmony. Where others see conflict between green and pink, between warm and cool, Velaria sees an opportunity for dialogue, for the birth of a new, inexpressible shade in which both find peace.

Her palette is a bridge. A bridge between the riot of nature's colors and the quiet, wise complexity of the human face. Because the human face is never simply "pink" or simply "brown." Within it live cool shadows and warm highlights, hints of green and echoes of violet. Velaria's palette speaks the same language — the language of half-tones, nuances, intricate interweavings.

Here there are no pure, shouting colors. Every shade — be it the color of grass, sky, petal, or berry — is veiled in a grey misty haze. It has not lost its nature, but has acquired depth, silence, the ability to resonate in unison with any other. Velaria does not extinguish colors — she grants them maturity, wisdom, the art of negotiation.

The Essence of the Product

This palette is a misty morning over a flowering meadow, frozen in a grey-silver chest. Sixteen shades — from muted greenery to smoky mallow, from ashen rose to silver sand.

Within this palette:

· Colors of grass — muted, greyish, with a hint of the wise green of old moss, dry grasses, or straw. Not fresh, but rather a memory of freshness.
· Colors of the sky — not azure, but smoky-blue, grey-blue, like the sky before dawn, when the stars have not yet faded, but the sun already breathes beyond the horizon.
· Colors of flower petals — ashen-pink, muted-lilac, the color of a fading rose or dried mallow. There is tenderness in them, but no cloying sweetness.
· Colors of berries — not juicy, but touched by mist: blueberry, lingonberry, cranberry, but with a veil of grey that renders them noble.
· Woody and sandy shades — the grey bark of an old oak, wet sand after rain, warm ash. They become the foundation that bridges the palette with the skin.
· Matte and satin — most of the shades. They create form, depth, that very "haze" that distinguishes Velaria.
· Muted multidimensional shimmering sparkles — not dazzling, but shimmering from within, like droplets of water in fog. They add life without disturbing harmony.
· Multichromes of astonishing complexity — in one shade live green, pink, blue, and golden particles, yet all are muted, as if washed by morning mist. This is harmony born not of brightness, but of complexity.

All these colors are united by a grey misty veil. They do not compete, do not argue. They exist in dialogue, because each of them already contains a particle of another.



Textures: From the Velvet of Mist to the Shimmer of Dew

· Matte — soft, deep, like dense morning fog. They create the foundation, form, cozy depth.
· Satin — a noble, restrained sheen, like wet sand or damp bark. They add volume without disturbing the silence.
· Muted shimmering — a glow like light in a dewdrop on a cobweb. It is there, but must be discerned.
· Complex multichromes — multifaceted, yet muted, like a rainbow through fog. They surprise not with a shout, but with a delicate play of hues that reveals itself only upon close attention.



Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in a complex, deep grey-silver shade — the color of morning mist, damp stone, silence. On the lid — a light gold engraving depicting scales (symbol of harmony and balance), a cobweb (symbol of fragility and the interconnection of all things), and mist (symbol of the invisible bridge between worlds). Opening the palette, you feel as if you are entering a space where time slows, and colors acquire silence.

2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name VELARIA. Looking into it, you see not merely your reflection, but yourself — in the mist, where boundaries are blurred yet wholeness is preserved.

3. Shades That Find Dialogue with the Face
The Velaria palette is created so as not to argue with the unique palette of the human face. Since the face itself is complex (it contains both warm and cool notes, pinkish and olive undertones), it is precisely the muted, "misty" colors that most easily enter into harmony with it. They do not shout over, but support; they do not impose, but complement.

The Result: Creativity as Reconciliation

Working with the Velaria palette, you are not creating a bright, contrasting look. You are reconciling colors with one another and with the face. You take the muted sky and ashen rose, add a multichrome in which both reside, and watch how they find common ground. This is makeup for those who value complexity, depth, quiet beauty. It does not announce itself, but to the one who looks closely, it reveals a whole universe of half-tones.

For Whom Is This Universe?

· For the makeup artist seeking a palette for creating complex, "smoky," natural looks — without sharp transitions or aggressive contrasts.
· For those who love muted, greyish, misty shades — who see beauty in moss, in fading petals, in the morning mist over a meadow.
· For the connoisseur of beauty who knows: true harmony is born not of brightness, but of the ability to hear one another — and the most complex dialogue of colors can end not in conflict, but in reconciliation.

VELARIA. Not merely to apply color — to reconcile hues in the mist of harmony.


ECLIPSIDA

ECLIPSIDA: The Magic of Contrast

A palette-portal to a world where darkness and light reveal the true essence of color

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Philosophy

Eclipsida is not merely the fairy of the eclipse. She is that very instant when light and darkness meet in an intense dance — and from this collision, the highest clarity is born. Her element is contrast taken to the absolute: icy blue and the blinding flash of the eclipse's corona, a black disc and a silver halo, the multifaceted gleam of ice and the soft, almost weightless light that pierces through the darkness.

Her magic lies in revealing the essence of color even when it seems to you that there is no color at all. In a grey shade, she sees the depth of night and the reflection of the morning sky. In black — the potential of all colors at once. In icy blue — the heat of the eclipse's corona. She does not create new colors — she unveils the hidden ones, making them resonate in full force.

Her palette is a bridge. A bridge between absolute cold and the warmth that is born only in the moment of highest tension. As the eclipse unites the sun and the moon, so the Eclipsida palette unites icy, grey, graphite tones with solar highlights and soft beige-straw shades that become a transparent bridge to the skin's tone. Thanks to this, even the boldest contrast need not be feared — it will always find its way to harmony with the face.

The Essence of the Product

This palette is a frozen instant of an eclipse, captured in a black chest. Sixteen shades — from absolute darkness to dazzling light, from icy depth to the tender warmth that melts upon the skin.

Within this palette:

· Cold blue ice floes — deep, translucent-icy, with a metallic sheen. The colors of permafrost and mountain glaciers.
· Grey from the darkest to the lightest — from graphite-black to silver-white, almost translucent. The entire scale of neutral contrast, where every shade is a distinct statement.
· Solar highlights on the black disc of the eclipse — bright, almost blinding flashes of light embedded in the dark depth. A reminder that even in the densest darkness, there is light.
· Bright flares of the solar corona — sparkles — crystalline, living particles that ignite with every movement, like those very rays breaking through from behind the moon's edge.
· Multifaceted gleam of ice — from sparkling, crystalline depth (where the gleam cuts the eye like the facets of a diamond) to a light, delicate "snow glow" (a soft, almost matte shimmer, like fresh-fallen snow in the sun).
· The dance of icy and solar highlights within a single shade — unique multichromes where cold of blue and heat of gold coexist in one pigment, shifting into one another with the slightest turn.
· Soft satin and matte light of the beige-straw range — warm, muted shades that are born... when contrast reaches its peak and suddenly softens to unite with the skin. That very bridge that allows the icy palette to resonate in unison with a living face.

All these colors are united by a cool range, yet what binds them is not temperature, but the ability to contrast. They are not afraid to be different. Black beside white. Ice beside flame. Shadow beside highlight. And in this collision, truth is born.



Textures: From Icy Silence to Solar Burst

· Matte — deep, dense, light-absorbing. Like the black disc of the eclipse, like the dark side of ice. They create the foundation for contrast.
· Satin — soft, noble, with a slight gleam. Like light reflected from a matte ice surface.
· Shimmering — bright, dense, like sunbeams breaking through from behind the moon's edge.
· Sparkle multichromes — multifaceted, living, changing color with movement. They embody the eclipse's corona: dazzling, multi-faced, elusive.



Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in a deep, absolute black. On the lid — a carved pattern depicting a solar eclipse: the black disc of the moon covering the sun, and ice crystals scattered along the edges. Opening the palette, you feel as if you are stepping into the moment when the world freezes in anticipation of a miracle.

2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name ECLIPSIDA. Looking into it, you see not merely your reflection, but yourself in a moment of contrast — between light and shadow, between who you were and who you are becoming.

3. The Beige-Straw Bridge to the Skin
Despite all the coolness and contrast, the palette contains soft beige-straw satin and matte shades. They are Eclipsida's secret weapon. They allow the icy blue and graphite depth not to appear foreign on the face. They transparently bridge the palette with the skin's tone, making even the boldest contrast harmonious.

The Result: Creativity as the Unveiling of Truth

Working with the Eclipsida palette, you are not merely creating makeup. You are unveiling essence. You take the darkest grey and place icy blue beside it. You add a sparkle burst of the eclipse's corona. And from this collision, not conflict, but clarity is born. Your gaze becomes sharp, expressive, unforgettable. This is makeup for those unafraid to be seen — and ready to reveal to the world their true nature: multifaceted, contrasting, alive.

For Whom Is This Universe?

· For the makeup artist seeking a palette capable of creating dramatic, contrasting looks, yet never losing connection with the face.
· For those who love grey, blue, black shades — who are not afraid to experiment with light and shadow in their extreme manifestations.
· For the connoisseur of beauty who knows: the true depth of color is revealed only in contrast, and the brightest light is visible only against the backdrop of the deepest darkness.

ECLIPSIDA. Not merely to apply color — to unveil truth through contrast.


POMELIA
Gold
Sun
Tree of Life
Abundantia

POMELIA: The Garden of a Generous Heart

A palette-portal to a world where abundance begins with sufficiency

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Philosophy

Pomelia is not merely the fairy of fertility and abundance. She is the very wisdom of choice. Her element is not an infinite multitude of bright, shouting colors — but precisely as many as are needed to begin blooming. True abundance, according to Pomelia's teaching, is born not of quantity, but of the quality of presence. Not of excess, but of the ability to choose what is most essential and fill it with life.

Her palette is a bridge. A bridge between nature's generosity and the unique color spectrum of the human face. There are no accidental shades here. Every color is a ripe fruit, a fresh petal, an aromatic spice — selected with love and knowledge. They do not compete with one another, do not dazzle with excess. They are those very "seeds" from which a flowering garden grows before your very eyes.

Pomelia has gathered the most delicious and fresh shades for makeup, so that a miracle of color harmony might be born. Her secret: sufficiency is not a limitation, but the foundation for true flowering. When you have everything you need and nothing superfluous, beauty is born of itself — naturally and joyfully.

The Essence of the Product

This palette is the embodiment of abundance through sufficiency. Sixteen shades, not a single one superfluous. Here the darkest is a deep, velvety wine-blueberry (the color of night berries, ripe blackberries, or dark cherries). And the most saturated, the brightest, is a shaded, cool lime (not acidic, but truly shadowed — like light through foliage). Between them lies all the tenderness and warmth of a fruit orchard.

Within this palette:

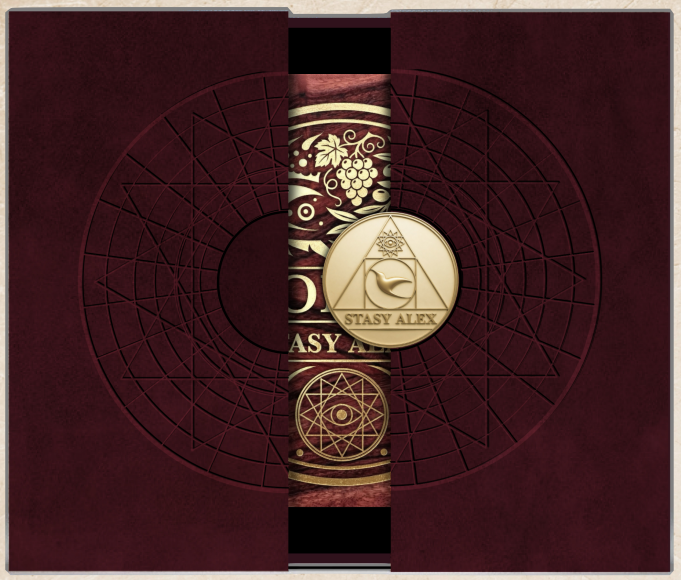
· Deep wine-blueberry — the darkest shade, velvety, matte. The color of overripe blackberries, cherry juice, night plums. It creates depth, drama, yet remains "edible," warm.
· Shaded lime — the most saturated, brightest shade. Not acidic green, but soft, muted — like light through lemon leaves at noon. It carries freshness, life, playfulness.
· A gradation of peach-apricot and petal shades — from delicate, almost translucent peach to juicy, warm apricot; from pale pink, like an apple blossom, to a richer hue, like a peony petal. This is the heart of the palette — its warmth and tenderness.
· Spice brown shades — cinnamon, clove, nutmeg, cardamom. Warm, aromatic, muted. They lend depth and expressiveness to the gaze while remaining within the "edible," natural range.
· Shimmering shades — like reflections of juice from succulent fruits or nectar — golden-peach, honey, amber. They enliven the gaze, bestow radiance, yet do not overpower the delicacy of matte and satin textures.

· Glossy multichrome — like a mango fruit — a unique shade that shifts with a turn of the head from juicy orange-gold to a fresh, slightly greenish hue. This is the embodiment of nature's generosity: one fruit can be both sweet and refreshing, sunny and herbaceous, all at once.



Textures: From Velvet to Juicy Gloss

· Matte — wine-blueberry, peach-apricot, cinnamon. They create form, depth — that very "soil" upon which radiance will grow.
· Satin — petal, peach. Soft, noble sheen, like a fresh petal.
· Shimmering — like drops of fruit juice or nectar. Living, moist, appetizing.
· Glossy multichrome — like the skin of a ripe mango, shifting from orange to green. The culmination of generosity, the brightest accent.



Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in a deep, noble burgundy — the color of wine and ripe berries. On the lid — a carved pattern depicting the garden's gifts: a pomegranate (symbol of fertility), a cacao pod (symbol of abundance and pleasure), olives (symbol of peace and sufficiency), and grapes (symbol of joy and abundance). Opening the palette, you feel as if you are entering a garden where every fruit is in its rightful place.

2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name POMELIA. Looking into it, you see not merely your reflection, but yourself — in the garden, where there is enough of everything to bloom.

3. Shades Born to Become an Extension of the Face
The entire Pomelia palette is created to be not a separate "picture" on the eyelids, but an organic continuation of the skin's warmth, its natural half-tones. Peach-apricot shades echo the flush of the cheeks; spice browns echo the warmth of a tan; and wine-blueberry adds depth without conflict. Even the boldest lime or mango multichrome does not feel foreign — it seems like a reflection of sunlight on a ripe fruit held in your hands.

The Result: Creativity as Blooming

Working with the Pomelia palette, you are not merely applying color. You are planting a garden. You choose a delicate peach-apricot for the base, add a spice brown into the crease, place a nectar highlight in the center, and in the inner corner — a drop of multichrome mango. And gradually, layer by layer, your gaze begins to bloom. This is makeup that offers not a mask of beauty, but a mood of beauty — joyful, warm, alive.

For Whom Is This Universe?

· For the makeup artist seeking not "all the colors of the rainbow," but precisely that lovingly curated range where every shade is in its place and nothing is superfluous.
· For those who love peach-apricot, berry, and spice tones — the entire gamut of ripe fruits and blooming petals.
· For the connoisseur of beauty who knows: true abundance lies not in quantity, but in the ability to choose what is most essential and fill it with light, joy, and life.

POMELIA. Not merely to apply color — to bloom in sufficiency.


IRIDEL

IRIDEL: The Art of Chromatic Revelation

A palette-portal to a world where every color is a dewdrop that has captured the rainbow

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Philosophy

Iridel is not merely the fairy of the rainbow. She is the very act of refraction — the instant when a ray of light, meeting a transparent facet, scatters into a million colors, and in this scattering, a miracle is born. Her element is not static paints, but play, dance, surprise. It is the moment when you look at a dewdrop on a petal and suddenly see within it an entire universe: sky and sun and flower and rainbow — all at once.

Her palette is a bridge. A bridge between pure white light and the multifaceted complexity of human perception. Iridel teaches: color does not change — you change, and then the same shade reveals itself from a new side. Her palette is not a collection of pigments, but an invitation to play. There are no "correct" combinations here — only endless possibilities.

But the essence of Iridel's palette lies in the logic of the rainbow. The shades are arranged not chaotically, but in dialogue: between two pastel tones lies a sparkle that has absorbed both. Pink and turquoise meet in a pink-turquoise shimmer. Lilac, pink, and soft green — in a sparkle where all three dance. This is not merely a palette — it is a map of refractions, where every color knows its neighbor.

The Essence of the Product

This palette is a dewdrop on a morning petal, frozen in a lilac chest. Sixteen shades — from the most delicate pastels to saturated mattes, from airy sparkles to a rainbow multichrome in which all colors live at once.

Within this palette:

· Pastel and saturated matte shades — flower petals: delicate pink, like a peony petal; translucent lilac, like a violet; soft turquoise, like a forget-me-not; pale yellow, like a primrose; muted green, like a young leaf. This is the foundation upon which the play is built.
· Multichromes and sparkles — rainbow highlights in a dewdrop — not dark, not shouting, but luminous, transparent, almost watercolor. They do not overpower the color, but illuminate it from within, as the sun illuminates the facets of a droplet.
· Mediating sparkles — between pastel violet, blue, and yellow lies a beige-golden sparkle in which both lilac and blue particles shimmer. Between lilac, pink, and soft green — a sparkle with highlights of all three colors. Between yellow and lilac — a sparkle with yellowish and violet sparks. Every pair (or trio) of shades has its own "ambassador" that connects them.
· Rainbow multichrome — the heart of the palette. Its base is a warm, peachy, sunset hue. But with a turn of the head, it flashes now pink, now blue, now golden, now emerald, now lilac highlights. It befriends all the colors of the rainbow at once — depending on how you look. This is the quintessence of Iridel's philosophy: reality changes with the point of view.


AMORAVES
STASY ALEX

Textures: From Velvet Petal to Crystal Droplet

· Matte — pastel and saturated, like delicate flower petals. Soft, muted, they create form without drawing too much attention.
· Shimmering — a dense yet still airy sheen, like a dewdrop reflecting the sky.
· Sparkle multichromes — living, iridescent, with the finest colored particles. They do not dazzle, but play — changing their hue with every movement, like a rainbow on a soap bubble.
· Rainbow multichrome — the final chord, in which all colors are interwoven. It can be peachy, pink, lavender, golden — depending on lighting and angle.

Key Features

1. A Portal Chest of Tinted Acacia
The acacia wood is tinted in a delicate lilac — the color of lilac, violet, morning mist at sunset. On the lid — a carved pattern depicting an iris (Iridel's symbol) and a sunbeam that, refracted, turns into a rainbow. Opening the palette, you feel as if you are entering a world where light plays with color without rules.
2. Mirror with Engraving
Inside the lid — a mirror engraved with the symbol of the Chromanthes and the name IRIDEL. Looking into it, you see not merely your reflection, but yourself — in a dewdrop, where every turn of your head reveals a new facet.
3. Logical Structure as an Invitation to Play
The shades in the palette are arranged with intention. They form color families, where matte pastels sit alongside mediating sparkles. This is a hint on how to combine colors: take turquoise matte and pink matte, and between them — a turquoise-pink sparkle, and the transition becomes magical. The palette itself guides your hand.

The Result: Creativity as a Play of Light

Working with the Iridel palette, you are not merely creating makeup. You are playing with refractions. You take pastel lilac on the outer corner, add soft green into the crease, and on top — a sparkle in which both colors dance. You look in the mirror and see how, with a turn of the head, lilac becomes pink, and green becomes gold. This is makeup that lives, breathes, changes — and never grows tiresome. This is makeup like a child — unafraid to experiment and delighting in every new reflection.

For Whom Is This Universe?

· For the makeup artist seeking a palette for creating fresh, airy, rainbow-inspired looks — without heaviness or shouting contrasts.
· For those who love pastel tones, the play of light, iridescence — who are not afraid to combine pink with turquoise, and lilac with green.
· For the connoisseur of beauty who knows: the true magic of color lies in its mutability, in the ability to see something new from a different angle, in the joy of every new drop of light.

IRIDEL. Not merely to apply color — to play with the rainbow in every drop.


SASYALEX

AMORAVES | SYMPHONY OF TOUCH

A collection of instruments where touch becomes art, and bristle — the voice of the elements.

PHILOSOPHY:

A brush is not an accessory — it is an extension of the artist's hand. Our collection of one hundred unique instruments is created for dialogue with the skin. Each type of bristle, selected with reverence for nature, is destined for its own part in the great symphony of makeup.



The Chorus of Natural Perfection:

1. ***Blue Squirrel & Maine Coon*** — The most delicate, silkiest bristle for working with dry textures. Ideal for seamless application of eyeshadows and powder, for finishing and creating light, diffused gradients. Its touch is like a breath of wind.

2. ***Silver Fox*** — Soft yet resilient bristle with natural elasticity. A versatile bristle for applying eyeshadow, highlighter, sculptor, and powder. It blends with the softness of squirrel and the precision of kolinsky.

3. ***Pure White Goat*** — Versatile, dense, and fluffy bristle. Capable of both delicate blending and intense color payoff. A faithful companion for working with dry textures, bestowing a sensation of comfort upon the skin.



4. ***Synthetic Hair (Vegan)*** — A perfect tool for applying powder, blush, and bronzer, as well as for precise lines and liquid formulas. Ideal for wings, lip contouring, cream eyeshadows, and skincare textures. It maintains impeccable shape, embodying the power of intention.

Artisanal Craftsmanship:

Each brush is hand-assembled with filigree precision. Handles crafted from select wood, balanced for lightness during extended work. Durable hardware and logo engraving — details worthy of a master's instrument.

This collection is for those who believe that makeup begins with a tactile dialogue. Where the right tool does not merely apply a product, but reveals its essence — transforming technique into magic, and routine into a ritual of transformation.



Choose your voice in the symphony of the elements. Create a sound that is uniquely yours.

Every particle of color, every texture, every bottle — is an invitation. Not merely to apply, but to embody. Not merely to use, but to create. Your skin is the canvas, your senses — the palette, and our products — but brushes in your hands. Create. Transform. Become the author of your own radiance.

Amoraves Product Range

Universal and Professional Products:
· AMORAVES CHROMANOTES – universal liquid pigments: matte, satin, pearlescent (75 shades)
· AMORAVES | MIRACLE – liquid catalyst for mixing and transforming textures

5 Eyeshadow Palettes:
· AMORAVES | AVIAN EYESHADOW PALETTES – bird-themed eyeshadow palettes (60 palettes)

Skincare and Preparation Products:
· AMORAVES | ONTOLOGICAL REVEAL – two-step facial wipes for skin preparation
· AMORAVES | CLEANING DEW – two-phase makeup remover
· AMORAVES | REVIVING DEW – toner-serum in spray form
· AMORAVES | SETTING DEW – makeup setting spray
· AMORAVES | GLASS SKIN – multifunctional primer-setting spray
· MARELISS | ALCHEMY OF FUSION – dual serum (hydrating + oil-based)
· DRYADEL | SYLVA ELIXIR – peptide serum for skin firmness
· IRIDEL | IRIS ELIXIR – color-correcting primer (6 shades)
· HELIONA | LUCENT ELIXIR – illuminating base/filter for the skin (4 shades)
· ECLIPSIDA | SNOWVEIL SPF 50 PA++++ – sunscreen primer fluid

Foundation and Correction Products:
· CELESTIA | ELYSIUM COVER – concealer-correcteur (6 shades)
· HELIONA | AURORA TOUCH – luminous foundation (18 shades)
· MARELISS | AQUABLOOM – hydrating foundation (16 shades)
· ECLIPSIDA | ECLIPSE – matte long-wear foundation (16 shades)
· VELARIA | POLLEN BLUR – texture-blurring powder (12 shades)
· HELIONA | MORNING POLLEN – satin powder
· NOCTURNA | EVENING POLLEN – satin powder

Baked Powders and Blushes in Wooden Palettes (25 shades):
· VELARIA | VELAIR – baked powder for seamless fusion
· CELESTIA | DIFFUSELLE – baked powder with airy radiance
· MONTELIA | SCULPTOR – baked contouring powder
· FLAYRA | EMBER – baked bronzing powder
· HELIONA | HELISSE – baked highlighter
· POMELIA | ROUGEMEL – baked blush
· NOCTURNA | STELLARA – baked shimmering powder

Prismatic Highlighter:
· IRIDEL | LACRIMA – luminous prismatic powder

Eye and Brow Products:
· AMORAVES | GALE EMBRACE – brow styling gel
· AMORAVES | WING MASCARA – mascara (2 shades)
· AMORAVES | EYE STROKE – eye pencils (3 shades)

Lip Products:
· AMORAVES | LIP STROKE – lip pencils (10 shades)
· POMELIA | LIP NECTAR – lip glosses (4 shades)

Artifact Eyeshadows:
· AMORAVES EYESHADOW PALETTES – wooden eyeshadow palettes (12 palettes)

Tools:
· AMORAVES | SYMPHONY OF TOUCH – makeup brush collection (70 pieces)